U.S.A. BICENTENNIAL
1776—1976

CAMILLUS CENTENNIAL
1876—1976

...our 100th Year!

CAMILLUS CUTLERY COMPANY

CAMILLUS, N. Y. 13031 · TELEPHONE: 315/672-8111

Dear Buyer:

In 1876, the year our country was 100 years old, Camillus Cutlery Company began supplying the hardware trade with a line of high quality pocket knives.

In 1976, Camillus Cutlery Company is observing its 100th Anniversary and we note with pride, as we begin our second centennial, that Camillus today is supplying the hardware trade and sporting goods market with the same high quality pocket and hunting knives.

There is no substitute for experience...no substitute for a century of knowledge gained through the hard work and devotion of all Camillus employees without whom none of our success would have been remotely possible...it has been their loyalty that has made Camillus the recognized leader in its field.

We take special pride in our customers. Your loyalty and confidence in our merchandise and service have contributed greatly to our success. It is our policy and intent to provide each and every customer with prompt, efficient and personalized service and the highest quality knives possible...and we are continually looking for new ways to serve you even more effectively.

This catalog was thoughtfully assembled for you, the buyer, in hopes that it will help make your decisions a little easier to come by and your profit a little greater.

Sincerely yours,

Nilo Miori

Nilo Miori
President

CAMILLUS has the edge!

The cutting keenness of each and every Camillus blade quickly demonstrates that Camillus has the edge. But Camillus also has the "edge" in a more complete sense — in an over-all superiority in the manufacturing and merchandising of fine quality knives . . . at low relative cost. Let's look into the reasons behind this proven performance.

Finest Cutlery Steel

The basic quality of a knife rests in the steel used in the blades and springs. For this reason Camillus has devoted unceasing research to the development of the finest steel that can be made for pocket knives . . . the finest that skilled craftsmen, modern controls and years of experience can produce.

The keen edge of the Camillus blade starts with a special ore. Under utmost care this ore is converted into high-quality pig iron. The pig iron, combined with selected steel scrap and purifying elements, is then refined to a uniformly top-quality steel. This steel is made to specifications developed by the steel manufacturer and Camillus after years of experimenting . . . specifications so exact that if a housewife were to bake a cake with the same relative care, her measurements would be made in ten-thousandths of an ounce.

During the manufacturing process the steel is continually analyzed, chemically and metallurgically. The final analysis is sent to Camillus to be checked. When the steel arrives at Camillus, it is again completely analyzed by an independent metallurgical laboratory.

Thus, a high carbon cutlery steel is fabricated that is unsurpassed for pocket knife use.

This is only part of the job of making a fine blade, however, for the processing of this steel into gleaming, rugged, super-sharp Camillus blades has still to be performed in a series of the most exacting operations.

Finest Quality Blades and Springs

The steel is blanked to an absolutely accurate shape without disturbing the special strength-structure rolled into the steel at the steel mill. Then one of the most important operations in the manufacturing of a knife takes place — the hardening and tempering of the blades and springs. With the newest equipment and by the use of precise electrical controls, instead of the fallible human eye, Camillus achieves the exact degree of hardness and toughness desired for strong, durable blades with keen, long-lasting edges . . . blades that can really take it. This exactness is attained with a uniformity never before found in pocket cutlery.

Special grinding, glazing and polishing machines impart exact bevels and a sleek, mirror-like finish. The edge is put on with a delicate human touch, mechanically guided to the perfect keenness required in all Camillus blades.

The springs, produced under the same scientific controls, have a precise resilience, tension, size and finish.

Carefully Selected Materials

Good quality in every component part and every material is essential to good quality in a knife. One of the foremost producers of non-ferrous metals in the world, supplies Camillus brass . . . brass carefully alloyed and rolled to specifications known to be the best.

Eighteen percent nickel silver that stays bright longer — used on bolsters, shields and some rivets and linings — is manufactured with the same exacting care.

Delrin handles are chosen for sturdiness and for fineness and permanence of design detail.

By constant, close supervision of its sources of supply, Camillus gets top utility, as well as enduring beauty, from all the materials it uses.

Skilled Workmanship

Machines are controlled by workmen and are only as good as their operators. One of the prime benefits of being the oldest of the large manufacturers of pocket knives in America is that through the years Camillus has acquired and trained the finest cutlery personnel . . . experts who have learned their trade in association with the latest equipment and manufacturing methods . . . men and women who have grown up in the tradition of fine cutlery. These skilled cutlers are constantly training younger successors, apprentices who have shown special skills

in each branch of quality knife manufacturing.

A workman must have peace of mind, must be happy in his work, to turn out consistently good quality. Camillus achieves this through progressive management that regards the workman as the most important single factor in a successful business, through worker benefits considered the most liberal in the industry.

The result of this superior workmanship is knives in which quality speaks for itself, with blades that fit properly, that open and shut with a click . . . knives with handles that match perfectly to the bolster, with backs that are smooth and polished, with edges that really cut and keep cutting . . . knives that you yourself will want to own as well as sell.

Precision Production

Augment this skilled workmanship with the best modern equipment and you have the perfect combination for the manufacture of top-quality knives. Camillus has taken full advantage of the vast technological improvements to install the most efficient and accurate high-speed machinery. At vital points it holds tolerances to two one-thousandths of an inch . . . the breadth of a human hair . . . getting an accuracy of mechanical fit never before achieved in pocket knife manufacture. Optical, electrical and mechanical testing apparatus, and gauge blocks, controlled to one ten-thousandth of an inch, maintain and constantly check this precision production.

A major benefit of this modern equipment is uniformity — every edge keen, every blade accurately tempered, every handle properly fitted. Uniformity builds confidence, successful sales and satisfied customers — for you.

Volume production and its companion low cost are other benefits of this efficient high-speed equipment. By the combination of modern machinery, skilled workmanship and precision controls, the production of top-quality . . . in quantity . . . at low relative cost is assured. Lower costs . . . lower selling prices give you easier sales, quicker turnover and larger total profit.

Exacting Inspection

Careful, detailed inspection keeps all operators, all machines working at their best. By constant, close inspection, Camillus attains the perfection necessary to top-quality . . . perfection throughout the knife . . . in places that never show, but that are absolutely necessary to years of service and satisfaction.

Scientific Research

The continuing superiority of equipment, workmanship and raw materials is made certain at Camillus through constant research by a department of practical and graduate engineers. The efficiency of knife design and performance is being improved continually by these searchers for perfection. Their expert skills are aided and supplemented by a complete laboratory with modern scientific apparatus, and a new experimental engineering department and tool room — using only the latest and best developed machines.

Forceful Advertising and Sales Promotion

Camillus goes beyond this manufacturing superiority to provide an advertising and sales promotion program second to none in the industry. Smart packaging, incorporating new and helpful ideas, provides more efficient handling and selling of knives. A complete national advertising program keeps the line moving through the trade . . . and keeps consumers coming in. Outdoor Life, Sports Afield, Field & Stream, The American Rifleman, Guns & Ammo, Shooting Times, Hunting, Popular Mechanics and many other publications are utilized to pre-sell Camillus knives throughout the year.

Display cases and other selling aids are available at no cost. The completeness of this program assures for you faster sales, faster turnover . . . assures that you will get the greatest return from your pocket knife business.

100 Years

There is no substitute for experience, for the knowledge that can be gained only through years of operation. 100 years have gone into the making of Camillus knives . . . 100 years of successful selling . . . 100 years through wars and peace, through good times and bad. 100 years during which Camillus has forged ahead to become the leading manufacturer of pocket knives in America . . . to offer you now this fine, top-quality line.

YESTERYEAR

Camillus Cutlery Co.

Established 1876

Fabricators of Fine Knives

THIS SWORD BRAND KNIFE
WILL LAST FOR LIFE
Priced Exceptionally Low
~ Built for Wear ~
The Handy Jack Knife for Every Purpose
CAMILLUS CUTLERY COMPANY

GUARDS AGAINST RUST
SHIELD BRAND
STAINLESS
CAMILLUS CUTLERY
Cuts Right - Stays Bright
Even Rain Won't Stain
$1-
A DOLLAR the standard of all the world BUYS this KNIFE the standard of all the world
$1-
A STAINLESS AMERICAN KNIFE for a STANDARD AMERICAN DOLLAR
STAINLESS STEEL

MY! HOW GLAD DAD WOULD HAVE BEEN HAD HE HAD THIS
"STAINLESS JACK"
TO USE IN THE "OLD FISHIN' HOLE"
HERE IT IS FOR YOU!
NOT JUST AN ORDINARY KNIFE
STAYS SHARP—STAYS BRIGHT
"The Jack that will last a lifetime"
CAMILLUS CUTLERY COMPANY

STAINLESS SPORTSMAN
FOR SCALING AND KINNING
STAINLESS SPORTSMAN
For that dirty job of cleaning and scaling
Remove that Hook with a STAINLESS DISGORGER
YOUR STAINLESS SHIELD GUARANTEE
CAMILLUS CUTLERY COMPANY

Camillus Cutlery Company

Camillus, New York

TODAY

First Edition

The new

"American Wildlife" Series

A Camillus Exclusive . . . the only knife of its kind on the market. Early signs indicate our "American Wildlife" Series to be an upcoming best-seller . . . and a real profit-maker for you.

Inset into each handle is sculptured wildlife, struck in genuine pewter from original masterpieces by the renowned wildlife engraver Sid Bell. Knife is attractively gift packaged with sharpening steel and wildlife brochure . . . $25.00 each.

Visit our booth . . . get the facts . . . and be pleasantly surprised. We'll be looking for you!

No. 10A Buck Deer

No. 10D Charging Bear

No. 10B Howling Coyote

Actual Size

No. 10C Running Deer

SEE IT AT OUR

BOOTH 1025-1026

NSGA'S 47th ANNUAL CONVENTION & SHOW

February 5-8, 1976—Chicago, Illinois

CAMILLUS CUTLERY COMPANY

Camillus, New York 13031

Tel. 315/672-8111

excellence . . .

built into every knife

A reputable name, a quality product and our 99 years in the cutlery field can be yours. A wide variety for any sportsman's need guarantees the dealer a faster turnover and greater profits.

CAMILLUS
has the edge!

No. 7 "THE CAM-LOK"
Closed Size: 4-3/4"

CAMILLUS CUTLERY CO.

Camillus, New York 13031

TODAY

companions...

for • Higher Profits • Better Quality
• Greater Dependability
• Reliable Service

All this, plus extensive National Advertising, FREE Point-of-Purchase displays and our 99 years of experience, mean increased sales and more satisfied customers to you.

CAMILLUS
has the edge!

CAMILLUS CUTLERY CO.
Camillus, New York 13031

You're Invited...

NSGA SHOW
January 23-26
Houston, Texas

CAMILLUS CUTLERY CO.
Booth #2128-2130

Pay us a visit . . . get a sneak preview of our New "AMERICANA" line of FREE Dealer Displays. Let us show you how to get more sales per square inch of floor or counter space.

While you're there, ask to see the latest additions to our quality "SWORD-BRAND" family . . . "THE CAM-LOK" sliding-lock knife and "THE HUNTSMAN", a lightweight hunting knife.

Get the facts! Find out how the CAMILLUS line can pack a real profit punch for you. We'll be looking for you.

CAMILLUS CUTLERY CO.
CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111

The NEW "Lok-Rancher"

by CAMILLUS

U.S. Patent No. 3868774

No. 88
Size Closed:
4¼"

A CAMILLUS EXCLUSIVE!

A Large Premium Stock Knife With Fool-Proof Sliding Lock

This Sword Brand premium stock knife was designed expressly for those who require a knife that can take the wear and tear of everyday use in complete safety. Its patented, uncomplicated sliding thumb lock firmly secures clip blade in an open position allowing user to freely wield knife without fear of accidental closing.

The No. 88 "LOK-RANCHER" features hand-fitting, non-slip Indian Stag handles and solid nickel silver parallel slant bolsters. Its clip, sheepfoot and spey blades are made of tough, corrosion resistant stainless steel that holds its cutting edge longer . . . getting the job done quicker, easier and more efficiently.

The "LOK-RANCHER"s versatility, safety features and rugged construction will appeal to outdoorsmen everywhere. Get on the profit bandwagon early . . . place your order now!

CAMILLUS CUTLERY COMPANY

Camillus, New York 13081
Tel. 315/672-8111

A CAMILLUS EXCLUSIVE!

"THE CAM-LOK®"

A SIMPLE, SAFE, FOOL-PROOF SLIDING-LOCK FOLDING KNIFE

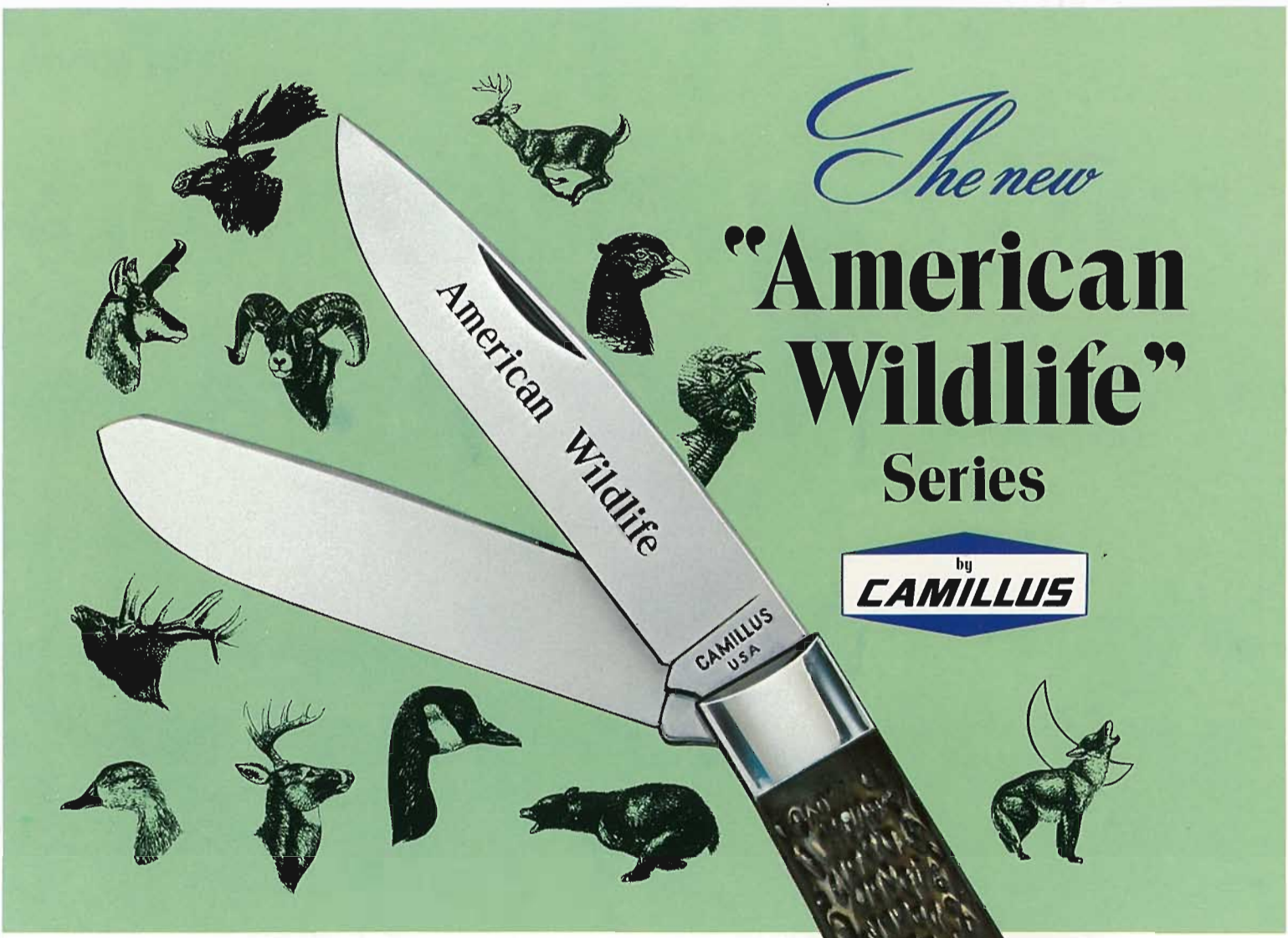
This is the knife outdoorsmen have long been yearning for. "THE CAM-LOK" . . . a quality knife that assures owner many years of unexcelled, heavy-duty use. It's patented, uncomplicated and foolproof sliding thumb-lock makes "THE CAM-LOK" one of the safest outdoor knives available anywhere.

It's super-cutting, corrosion resistant stainless steel blade will help you get the job done quickly, easily and with a minimum effort. Contains durable, hand-fitting Indian Stag handles for solid, sure-grip action, a stainless steel pin that resists corrosion, a flexible, yet sturdy, leather wrist loop and a genuine top-grain cowhide pouch. Outdoorsmen . . . this is your knife. Order today!

CAMILLUS CUTLERY CO.

CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111

#88 /40M 12-75



The new "American Wildlife" Series

by CAMILLUS

The American wilderness . . . where animals, birds, fish, trees and plants cooperate to form a beauty that even man cannot match. The wilderness . . . where man is only a visitor to observe the enchantment of a flight of ducks over a cool mountain lake, the bounce of a fleeing white-tailed deer on a frosty morning, or the courageous determination of salmon fighting upstream to spawn.

In observance of America's 200th and our 100th anniversary, Camillus Cutlery introduces its NEW "AMERICAN WILDLIFE" SERIES. Inset into each handle is sculptured wildlife, struck in genuine pewter from original masterpieces by the renowned wildlife engraver, Sid Bell. Each animal is permanently imbedded in crystal-clear acrylic over a natural background color that runs flush with the contour of the handle.

These extremely handsome knives are both collectors items and functional, heavy-duty knives that can take the everyday wear and tear that you would expect from a fine knife. Its super-cutting, corrosion-resistant, etched blades are made from 440A high carbon stainless steel that assures you a clean, swift cut every time. Pivot pins and bolsters are forged from solid nickel silver and the sure-grip handles are molded from super-tough Delrin. Attractively gift packaged with a "CAM-STONE" sharpening steel . . . a new type of sharpening steel consisting of an abrasive coating bonded to a steel mandrel and producing a very uniform and extremely sharp cutting edge . . . and a wildlife brochure.

#10 Folding Knife comes complete with "CAM-STONE" sharpening steel.
Size: Open 8", Closed 4½".
(#110 Cowhide Sheath Available)

CAMILLUS CUTLERY CO. Camillus, New York 13031 Tel. 315/672-8111

CAMILLUS has the edge!

First Edition

"American Wildlife" Series

No. 10A

No. 10B

No. 10C

No. 10D

BUCK DEER—No. 10A
Amid the blushing foliage of autumn, the buck holds his antlers high in regal splendor. Timid and trim, he is a picture of innocence and beauty and shows his gracefulness when a sudden movement or sound sends him speeding off into the forest.

HOWLING COYOTE—No. 10B
"The gray ghost of the plains". Wary, suspicious, sly, always on the alert and a real challenge to the hunter. Who can ever forget their mournful cry in the still of the night as they pay homage to the western moon.

RUNNING DEER—No. 10C
The white-tailed deer flees with graceful leaps and bounds, its tail held high as a warning to others that danger is at hand. The deer's extremely keen senses and speed helps keep peril at a distance.

CHARGING BEAR—No. 10D
A bear's all-out sprint is an unforgettable sight as its massive body strains and the thick glossy fur ripples in the sun. He is a mass of muscle and brawn, unafraid, intelligent and unpredictable. A formidable giant of the wilderness.

ATTRACTIVELY PACKAGED AND READY TO SELL

Compact and attractive. Metallic gold finish and white panel introduces you to the finest knife available anywhere. Knife and sharpening steel fit snugly into molded deep green or blue velvet-textured base and the convenient flip-door allows knife to be displayed in an upright position. Package Size: 6" wide, 5" high, 1" deep.

Weight with gift box: 10 oz.

CAMILLUS has the edge!

Second Edition

"American Wildlife" Series

No. 10F

No. 10G

No. 10E

No. 10H

BUGLING ELK—No. 10F
A sight to behold . . . the herd bull as he lifts his head high and bugles his challenge for all to hear. He'll take on all comers, head low and long ivory tipped antlers swinging menacingly from side to side ready to defend his harem rights.

MOUNTAIN SHEEP—No. 10G
A Monarch of his domain . . . the lofty mountain peak. The massive horned ram is big, rangy and a picture of confidence as he climbs sure-footed, over almost perpendicular cliffs with the greatest ease. His head held high with style, he observes the lowlands with contempt.

BULL MOOSE—No. 10E
The loud cracking noises, break the silence of the forest, as a Bull Moose forces his way through young spruce trees to reach an inviting stream. His muscular body and massive antlers pose a picture of complacent authority as he prepares to feed on tender aquatic plants.

PRONGHORN ANTELOPE—No. 10H
"Will-O-The-Wisp" of the plains. The handsome Prong-horn's alertness, keen eyesight and extraordinary speed pose a real challenge to the trophy seeker. Who can ever forget his graceful bounce as he heads for parts unknown through the tall prairie grass.

TOP-GRAIN COWHIDE SHEATH
Available, at extra cost, for our No. 10 "Wildlife" Series. Made of heavy-duty genuine cowhide, the natural oiled sheath is heavily stitched and corner riveted for extra strength. Precision contoured to cradle knife snugly at your belt ready for instant use. Sturdy snap-fastener prevents loss or damage to knife.

"CAM-STONE"
SHARPENING STEEL
Accompanying your No. 10 "American Wildlife" knife is a FREE "CAM-STONE" Sharpening Steel (Pocket Size). It is a new type of sharpening steel, consisting of an abrasive coating bonded to a steel mandrel . . . producing a very uniform and extremely sharp cutting edge.

Third Edition

"American Wildlife"

Produced expressly for the wildfowler. Functional in every way, yet attractive enough for the collector's case.

Sculptured game birds, struck in genuine pewter by the renowned wildlife engraver Sid Bell, are inset into each handle. Engravings are permanently imbedded in clear acrylic over a natural background color.

Each knife contains an etched Turkish Clip Blade and a Gut-Hook. Blades are made of corrosion-resistant 440A high carbon stainless steel that holds its keen edge longer. Sure-grip handle is made of tough Delrin and bolsters are forged from solid nickel-silver.

Attractively gift packaged in metallic gold. Knife fits snugly into a velvet textured base and flip-lid allows knife to be displayed in an upright position. Each knife is accompanied by a "Wildlife" brochure.

Size closed: 3-7/8"

MALLARD DUCK No. 17A
Surprised, the handsome and clever mallard, with a swift beating of wings, rises up over a marsh while emitting a series of startled quacks that diminish as it heads toward a distant pond. On wing they perform miracles of maneuver.

CANADA GOOSE No. 17B
The majestical black, gray and white Canada Goose is not only beautiful, but extremely intelligent, worthy of the fowler's utmost respect. As they come streaming over the marsh in scattered V's, they are a sight to behold as they announce their arrival in a wild chorus of honks.

WILD TURKEY No. 17C
The American Wild Turkey is the epitome of complete majesty. Its grace, beauty, cunning, wisdom and speed make the turkey a truly challenging adversary. The thrill of having a wary gobbler answer your call is unforgettable.

RING-NECKED PHEASANT No. 17D
Its brilliant plumage, short colorful wings, white collared neck and long tapering tail crowns the Ring-Neck as the unrivaled beauty of American game birds. The startling whirr of its rapidly beating wings, as it is flushed out of the tall grass, is a hunter's dream.

CAMILLUS has the edge!

CAMILLUS CUTLERY COMPANY Camillus, N.Y. 13031 Tel. 315/672-811

#10-50M-7-76

A CAMILLUS EXCLUSIVE!

IT'S NEW!

NO. 7
ACTUAL SIZE
PAT. NO. 3868774

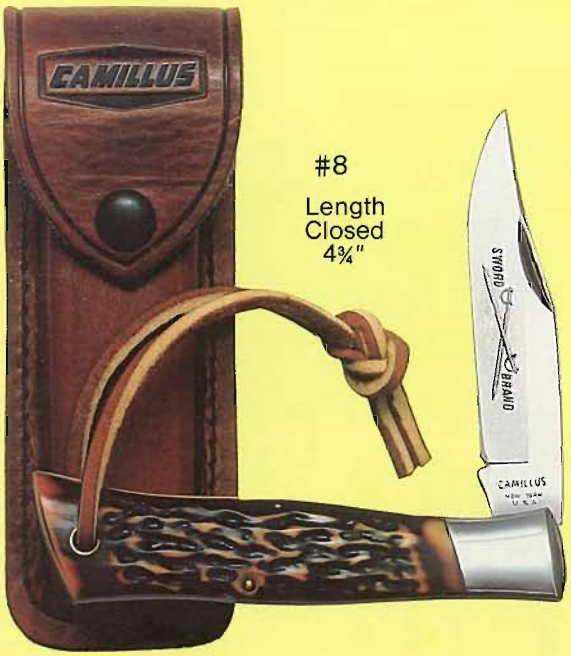
"THE CAM-LOK®"

A SIMPLE, SAFE, FOOL-PROOF SLIDING-LOCK FOLDING KNIFE

This is the knife outdoorsmen have long been yearning for. "THE CAM-LOK" . . . a quality knife that assures owner many years of unexcelled, heavy-duty use. It's patented, uncomplicated and foolproof sliding thumb-lock makes "THE CAM-LOK" one of the safest outdoor knives available anywhere.

It's super-cutting, corrosion resistant stainless steel blade will help you get the job done quickly, easily and with a minimum effort. Contains durable, hand-fitting Indian Stag handles for solid, sure-grip action, a stainless steel pin that resists corrosion, a flexible, yet sturdy, leather wrist loop and a genuine top-grain cowhide pouch. Outdoorsmen . . . this is your knife. Order today!

CAMILLUS CUTLERY CO.
CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111



CAMILLUS
has the edge!

The Sportsmate

A QUALITY FOLDING HUNTING KNIFE

The knife for all seasons . . . hand-crafted for outdoorsmen who settle for nothing less than the best. It's durable delrin handle, designed for sure-grip action and leather wrist loop allows you to get the job done quickly and easily . . . without fear of losing the knife. It's super-cutting blade is made of corrosion resistant high carbon steel, assuring you of a clean swift cut every time. "THE SPORTSMATE" comes complete with a stitched, top-grain cowhide sheath.

CAMILLUS
has the edge!

THE HUNTSMAN

A LIGHTWEIGHT HUNTING KNIFE

A NEW addition to the prestigious Camillus "SWORD BRAND" line. "THE HUNTSMAN" was designed for the serious sportsmen who desire a lightweight hunting knife without sacrificing sturdiness and strength. It's large super-cutting clip blade and pivot pin are made of corrosion resistant stainless steel that guarantees owner a lifetime of wear. The Indian Stag non-slip, handfitting handle makes any cutting job easy and safe.

SINCE 1876

CAMILLUS CUTLERY CO. Camillus, N.Y. 13031 Tel. 315/672-8111

#7-15M-10-75

CAMILLUS' SPIRIT FOR '76

THIS FLOOR DISPLAY CAN BE YOURS ABSOLUTELY FREE

Features:

- ★ Knives pre-mounted on traditional "Americana" panel
- ★ Front opening pilfer-proof storage compartment
- ★ Four strong shelves for orderly inventory
- ★ Rich walnut grained wood finish
- ★ Completely sealed under glass
- ★ Heavy-duty full length piano hinge
- ★ For mobility, easy rolling casters

CAMILLUS
has the edge!

DISPLAY #421

Size—Hgt. (with header piece) 58",
Width 20", Depth 14", Weight 120 lbs. (in 2 cartons)

OUR 99th YEAR

CAMILLUS CUTLERY CO. Camillus, N.Y. 13031 Tel. 315/672-8111

OUR NATION ISN'T THE ONLY ONE WITH A BIRTHDAY

CAMILLUS
has the edge!

In 1876 when America celebrated its Centennial, Camillus Cutlery Company began manufacturing quality cutlery for the nation. Today, 100 years later, Camillus is still producing the finest knives available anywhere. To last 100 years, we must be doing something right.

To help us celebrate America's 200th birthday, and our 100th birthday, we offer you the handsome CAMILLUS "SPIRIT FOR '76" floor display.

A real eye-catcher . . . sturdy and well balanced, the #421 floor display can be a real spur to your "Impulse Buying" customer. Its walnut grained wood finish and pre-mounted traditional "Americana" panel fits into only 1½ sq. ft. of floor space . . . and best of all it is yours ABSOLUTELY FREE. With the purchase of only three(3) of each knife shown in display (a total of 99), this patriotic salesman will be shipped to you completely assembled and ready to work.

The #421 display contains a full complement of Camillus quality knives, with blades in open position for easy inspection. Each knife is clearly identified by number and retail price. Inventory balanced for fast turnover and greater profits for you.

CAMILLUS CUTLERY CO. Camillus, N.Y. 13031 Tel. 315/672-8111

OUR 99th YEAR

#421 20M 10-75

THIS SUPER-SALESMAN CAN BE YOURS . . .

FREE

GETS RIGHT DOWN TO BUSINESS, SELLING QUALITY KNIVES . . . FULL TIME

This attractive, well-balanced floor display can be yours ABSOLUTELY FREE. No hidden costs . . . No gimmicks.

By purchasing only three (3) of each knife shown on left (total of 135), this super-salesman will be shipped to you, fully assembled and ready to sell. It's rich walnut grained finish and deep pile blue velvet panel contrasts beautifully with any decor.

Front opening storage area accommodates your total knife inventory. The inventory, balanced for fast turnover, contains a Camillus quality knife for everyone . . . the rancher, farmer, woodsman, hunter, fisherman or just plain whittler. Each knife is displayed with all blades in open position for easy inspection and identified by number and retail price.

Put this super salesman on your staff now **. . . DON'T DELAY . . . ORDER TODAY!**

nrha Approved Display Unit

CAMILLUS
has the edge!

DISPLAY #411
Size—Hgt. (w/leader piece) 58",
Width 20", Depth 14"
Weight—110 pounds (in 2 cartons)

SINCE 1876

CAMILLUS CUTLERY CO. CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111

CAMILLUS
has the edge!

. . . IN MERCHANDISING TOO!

- CONVENIENT, FRONT OPENING STORAGE CABINET
- PILFER-PROOF SIDE LOCK
- SPACIOUS STORAGE AREA ACCOMMODATES YOUR TOTAL KNIFE INVENTORY
- FOUR STRONG SHELVES, FOR FOR ORDERLY INVENTORY
- COMPLETELY SEALED UNDER GLASS
- KNIVES ARE FACTORY MOUNTED AND READY TO SHOW
- DEEP PILE, BLUE VELVET PANEL, FOR MAXIMUM PRODUCT VISIBILITY
- HEAVY-DUTY FULL LENGTH PIANO HINGE
- RICH WALNUT GRAINED FINISH
- LARGE REAR STORAGE AREA
- EASY ROLLING CASTERS, FOR MOBILITY

CAMILLUS KNIVES . . . TIME TESTED FOR NEARLY A CENTURY

Camillus Cutlery Company has been manufacturing quality cutlery for nearly 100 years. Each Camillus knife is individually hand crafted (128 or more hand operations) utilizing the finest materials available today. Universally accepted by discriminate outdoorsmen everywhere. Camillus knives are available in a wide choice of styles and sizes. Quality is built into every knife and each knife carries the world famous Camillus warranty.

Deal with the finest . . . deal with Camillus Cutlery Company and watch your profits grow.

SINCE 1876

CAMILLUS CUTLERY CO. CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111

#411 10M 12-73

CAMILLUS
has the edge!

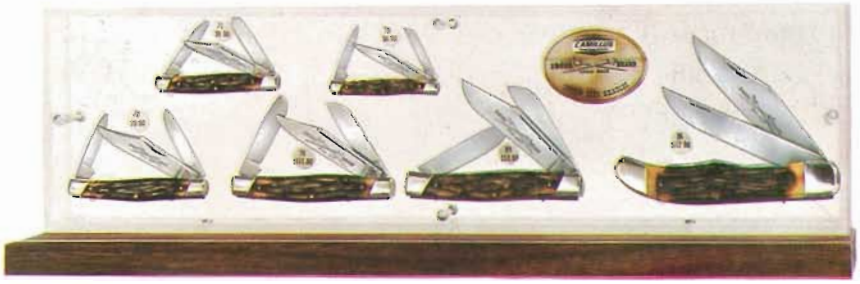
SWORD BRAND

NEW PRESTIGE LINE

NEW FREE DISPLAY PRODUCES EXTRA PROFITS!

NEW DELUXE QUALITY INDIAN STAG KNIVES

- INDIAN STAG HANDLES
- PARALLEL SLANT BOLSTERS
- CARBON SWORD STEEL BLADES
- 135 HAND-CRAFTED OPERATIONS



NEW #570 PROFIT TOPPER UNIT

- 3 DIMENSIONAL PLEXIGLAS DISPLAY
- FREE STANDING OR TOPPER UNIT FOR CAMILLUS CASE
- INDIVIDUALLY GIFT BOXED KNIVES
- TOTAL 18 DELUXE INDIAN STAG KNIVES (6 Patterns)

ASK YOUR JOBBER SALESMAN!

Write or call us collect for more information

CAMILLUS CUTLERY CO.

CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111

NEW #470 PROFIT MAKER

- KNIVES YOUR CUSTOMERS ASK FOR
- INCLUDES NEW INDIAN STAG LINE
- LOCKED PILFER PROOF STORAGE
- ON CASTERS—MOVABLE—1 ½′ WIDE
- 3 EA. OF 41 DIFFERENT KNIVES

CAMILLUS has the edge!

SWORD BRAND

NEW PRESTIGE PROFIT FEATURES

NEW #470

FREE SALES BUILDING MERCHANDISER — Draws your customers attention with magnetic appeal—Creates buying impulse with 41 of the finest hand-made knives beautifully merchandised on deep pile, sky blue velvet.

HIGH PROFIT—FAST TURNOVER with these *Prestige Camillus Knives*—Contents #470 - 3 ea. # 6 - 7 - 8 - 9 - 14 - 20 - 21 - 22 - 25 - 26 - 27 - 29 - 41 - 44 - 48 - 49 - 49P - 51 - 60 - 64 - 65 - 66 - 67 - 69 - 70 - 71 - 72 - 73 - 77 - 78 - 89 - 91 - 99 - 165 - 177 - 179 - 1009 - 1010 - 1011 - 1012 and 1013

Weight 96#. Size—Height 4½′ x width 1½′ x depth 1′.

To make your job easier, Mr. Dealer, your display has these extra features:

- **PILFER-PROOF,** locked storage compartment.
- **DISPLAY** area sealed under glass.
- **MOVABLE**—glides on free wheeling casters.

NEW #570 PROFIT TOPPER—Now add the newest *Camillus Prestige* Knives to your current offerings with this modern award winning fixture. Attaches to top of any Camillus Floor Case or as a free standing display. Each knife in the #570 carries the famous Sword Brand hallmark of quality and is boxed for the perfect gift. Contents—3 ea. #26 - 70 - 71 - 73 - 78 - 89. Weight 9#.

FREE DISPLAY

Beautiful walnut grained store fixture — front opening — all the features dealers ask for.

45 top selling jack and hunting knives featured on blue velvet. Each knife is displayed with all blades open, identified by sales number and retail price. Contents — 135 knives. 1 each of the following on the panel and 2 each as back-up stock: 5 - 8 - 9 - 14 - 18 - 19 - 21 - 22 - 24 - 26 - 27 - 29 - 31 - 41 - 48 - 49 - 49P - 51 - 60 - 64 - 65 - 66 - 67 - 69 - 70 - 71 - 72 - 73 - 76 - 77 - 78 - 83 - 89 - 91 - 97 - 99 - 165 - 177 - 179 - 1009 - 1010 - 1011 - 1012 - 1013 - 1014.

#411 DISPLAY

Weight: Total 125 lbs. — packed in two cartons

Size: Hgt. 58″ x Width 20″ x Depth 14″

#470-10M-1-76-ELI

FREE!

DISPLAY #121
Size—Hgt. 21", Width 17", Depth 9"
Shipping Wt. 35 lbs.

A Bell Ringer
IN THE ART OF SELLING

Features:

- ★ Knives pre-mounted on traditional "Americana" panel
- ★ Front opening pilfer-proof storage compartment
- ★ Two strong shelves for orderly inventory
- ★ Rich walnut grained wood finish
- ★ Completely sealed under glass
- ★ Doors anchored with solid steel strap hinges
- ★ Four Nylon feet to discourage scratching

To help celebrate America's 200th Birthday and our 100th Birthday, CAMILLUS offers you our patriotic salesman . . . the #121 Americana Display.

This handsome and sturdy merchandiser requires about one square foot of counter space.

Does your selling quietly and automatically . . . full time.

A real eye-catcher . . . attracts your "impulse buying" customer.

By purchasing ONLY three (3) of each knife shown in display above (a total of 48), you will receive ABSOLUTELY FREE this profit-producing counter display completely assembled and ready to sell.

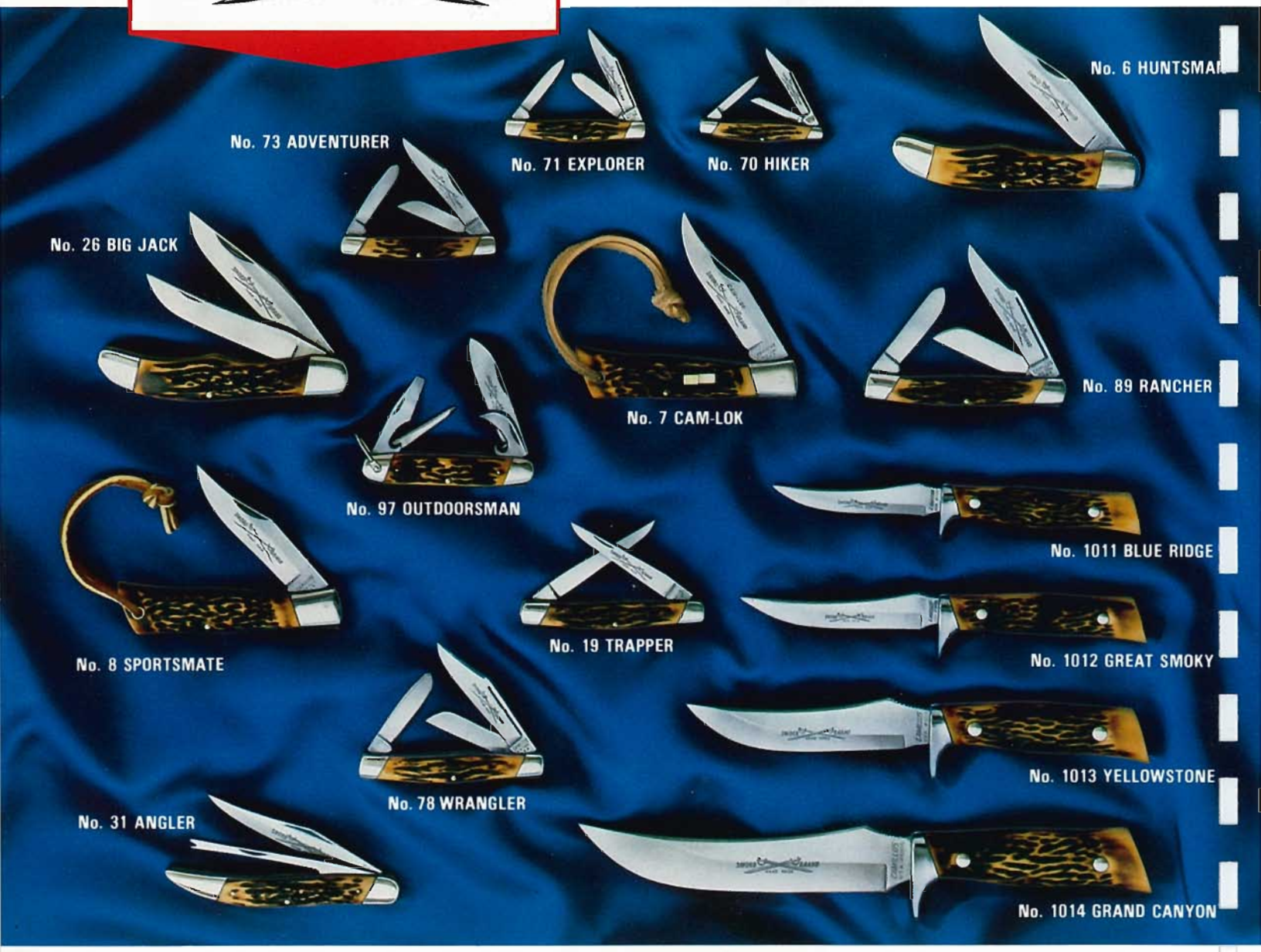
CAMILLUS
has the edge!

SINCE 1876

CAMILLUS CUTLERY CO. Camillus, N.Y. 13031 Tel. 315/672-8111

EACH #121 DISPLAY CONTAINS A FULL COMPLEMENT OF OUR FAMOUS "INDIAN STAG" LINE

SWORD BRAND



Our 100th Year

CAMILLUS CUTLERY CO. Camillus, N.Y. 13031 Tel. 315/672-8111

121 20M 9-75

CAMILLUS
has the edge!

FREE!

nrha Approved Display Unit

DISPLAY #111
Size—Hgt. 21", Width 17", Depth 9"
Shipping Weight—32 pounds

"THE SHOWOFF"

. . . TOTALLY COMMITTED TO A LARGER PROFIT PICTURE FOR YOU

By purchasing only three (3) of each knife shown (a total of 54), you will receive ABSOLUTELY FREE this attractive profit-producing counter display. "THE SHOWOFF" will be shipped to you fully assembled, including mounted knives, and ready for action. There are no other hidden costs or gimmicks.

Display is constructed of rich walnut grained wood that fits into any modern or contemporary decor. The TOP 18 jack and hunting knives are displayed on a deep pile red velvet panel. Each knife is displayed with all blades in open position for easy inspection and identified by number and retail price. Easy-to-get-at front opening storage area accommodates a total knife inventory that is balanced for fast turnover.

ORDER YOUR #111 DISPLAY TODAY!

IT'S NEW!

No. 8 "SPORTSMATE"
Closed size: 4¾"

SINCE 1876

CAMILLUS CUTLERY CO.

CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111

CAMILLUS has the edge! . . . CHECK THESE FEATURES!

1. Convenient, front opening storage area
2. Storage area accommodates your total knife inventory
3. Two strong shelves for orderly inventory
4. Knives are factory mounted with all blades in open position
5. Rich walnut grained finish
6. Deep pile red velvet panel
7. Four Nylon feet
8. Completely sealed under glass
9. Doors anchored with solid steel strap hinges
10. PILFER-PROOF locked storage compartment
11. All knives are pre-priced and numbered

CAMILLUS KNIVES

For nearly 100 years, Camillus Cutlery Company has been manufacturing quality knives for the discriminate buyer. Each Camillus knife requires 128 or more hand operations. The finest materials are used and rigid specifications strictly adhered to. Each knife is constructed to last a lifetime. Available in many styles and sizes. Camillus quality is built into every knife.

SINCE 1876

CAMILLUS CUTLERY CO. CAMILLUS, NEW YORK 13031 TELEPHONE (315) 672-8111

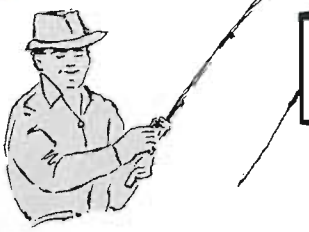
#111-10M-1/76

Leisure Knives

CAMILLUS
has the edge!

SWORD BRAND

FOR SPORTSMEN



- **EXTRA PROFITS**
- **NEW *Free* DISPLAY NO. 173**

DIMENSIONS 16″ x 14″
WGT. 15 LBS.

CONTENTS #173:
TOTAL OF 24 KNIVES
2 EACH OF 12 KNIVES
SHOWN ON REVERSE

KNIVES NOT WIRED TO DISPLAY PANEL . . .
ALL ITEMS SALEABLE FROM PANEL OR STOCK

NEW DELUXE QUALITY
INDIAN STAG KNIVES

#73 ACTUAL SIZE

- HARD, NATURAL OAK, LOCKABLE CASE
- KNIVES DISPLAYED UNDER PLEXIGLASS
- PARALLEL SLANT BOLSTERS
- SWORD STEEL BLADES
- INDIVIDUALLY GIFT BOXED

#1013

BLADE SIZE 5″ — OVERALL 10″

PRECISION HAND-MADE KNIVES FOR THE MAN WHO WANTS THE BEST . . . HUNTER • FISHERMAN • RANCHER FARMER • MECHANIC OR JUST GOOD OL' WHITTLER

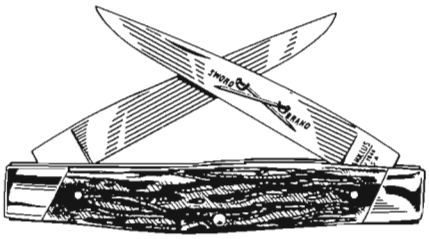
Made in U.S.A. by AMERICAN CRAFTSMEN

CAMILLUS CUTLERY CO.
CAMILLUS, N. Y. 13031

CAMILLUS has the edge!

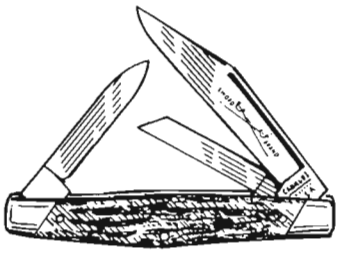
SWORD BRAND

New PRESTIGE LINE DELUXE QUALITY INDIAN STAG KNIVES



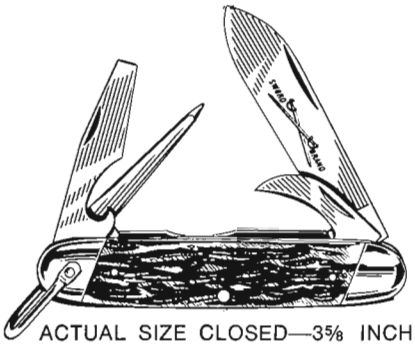
ACTUAL SIZE CLOSED—3⅞ INCHES

No. 19 TRAPPER



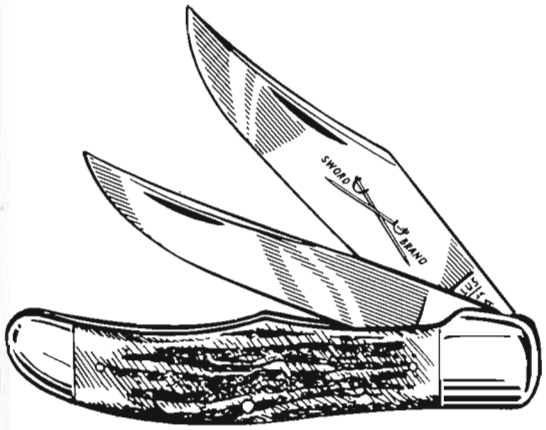
ACTUAL SIZE CLOSED—2⅝ INCHES

No. 70 HIKER



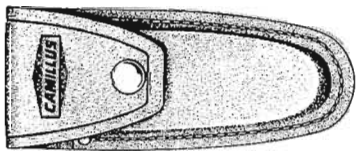
ACTUAL SIZE CLOSED—3⅝ INCHES

No. 97 OUTDOORSMAN

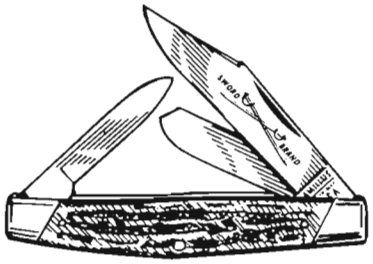


ACTUAL SIZE CLOSED—5¼ INCHES

No. 26 BIG JACK

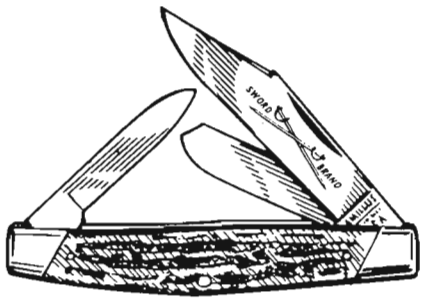


No. 126 POUCH (for 26)



ACTUAL SIZE CLOSED—3 INCHES

No. 71 EXPLORER

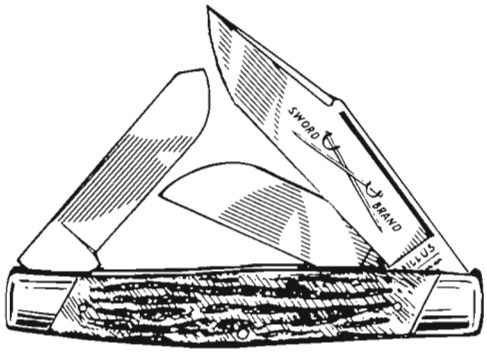


ACTUAL SIZE CLOSED—3¼ INCHES

No. 73 ADVENTURER

ACTUAL SIZE CLOSED—5 INCHES

No. 31 ANGLER



ACTUAL SIZE CLOSED—4¼ INCHES

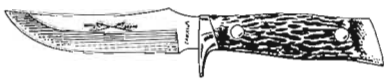
No. 89 RANCHER

HUNTING KNIVES

ALL WITH RUST RESISTANT STEEL & TOP GRAIN LEATHER SHEATH

BLADE LENGTH 3½ INCHES

No. 1011 BLUE RIDGE

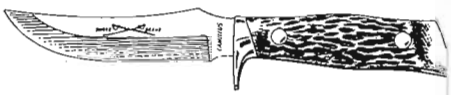


BLADE LENGTH 4¼ INCHES

No. 1012 GREAT SMOKY

BLADE LENGTH 5 INCHES

No. 1013 YELLOWSTONE



BLADE LENGTH 7 INCHES

No. 1014 GRAND CANYON

173-1-76-10M

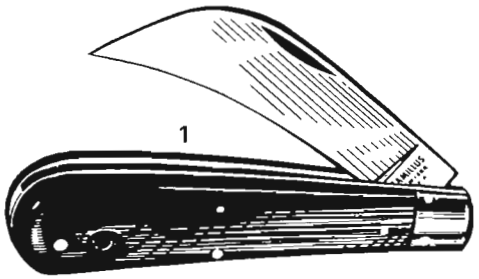
CAMILLUS has the edge!

POCKET KNIVES

CAMILLUS

SWORD BRAND

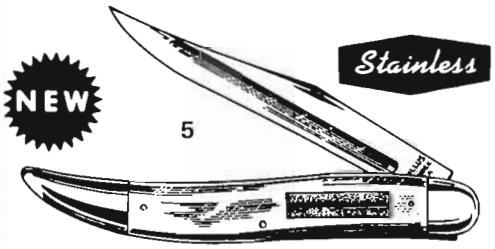
Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.



ACTUAL SIZE CLOSED—4 INCHES
Utility knife with Hawkbill blade, steel linings. Brass lock keeps blade from closing when in use. Extra heavy steel bolsters. Unbreakable handle has hole for lanyard.
No. 1 Wt. per doz.—3 lbs.

NEW

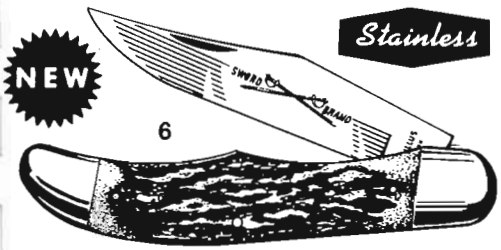
Stainless



ACTUAL SIZE CLOSED—5 INCHES
Deluxe Fisherman's Knife has stainless steel sabre clip blade. Genuine maize handles have included high quality hook sharpener.
No. 5 Wt. per doz.—2¼ lbs.

NEW

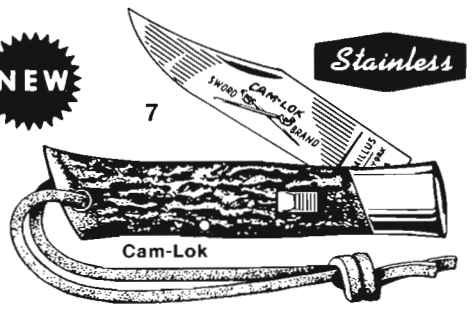
Stainless



ACTUAL SIZE CLOSED—5-1/4 INCHES
Sword Brand Deluxe, Single Bladed, Bench Made Folding Hunting Knife. Features Indian Stag Handles, Solid Nickel Silver Bolsters with stainless steel pivot pins. Large clip blade features a super cutting edge (hand stropped).
No. 6 Wt. per doz.—5 lbs.

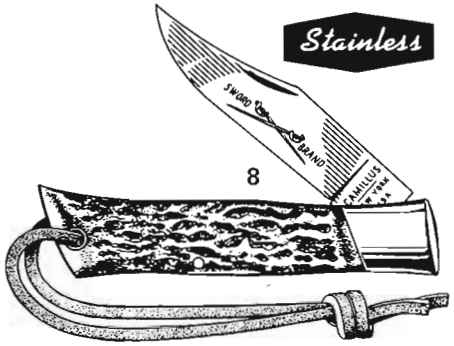
NEW

Stainless



ACTUAL SIZE CLOSED—4-3/4 INCHES
Sword Brand Deluxe, Single Bladed, Folding Hunting Knife with Sliding Lock Action, super cutting, corrosion resistant blade. Hand fitting Indian Stag Handles, Solid Nickel Silver Bolsters with stainless steel pin that resists corrosion. Leather wrist loop and a genuine top grain leather pouch. Available only in gift package w/pouch.
No. 7 Wt. per doz.—8½ lbs.

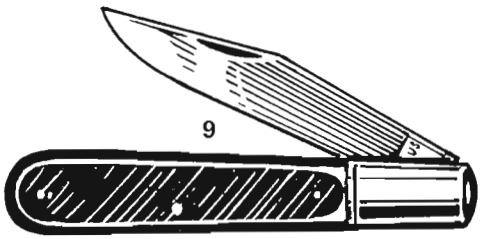
Stainless



ACTUAL SIZE CLOSED—4-3/4 INCHES
Sword brand deluxe—bench made folding hunting knife with Indian Stag handles—large clip blade of stainless steel. Leather thong. Individually gift boxed.
No. 8 Wt. per doz.—4½ lbs.

No. 108
Top grain leather pouch for No. 8 folding hunter.

8P SPORTSMATE
No. 8 knife gift packaged with top grain leather pouch.

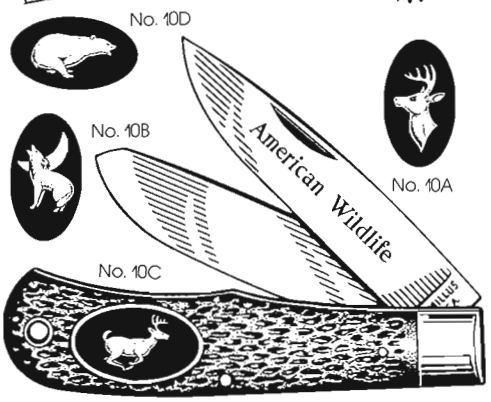


ACTUAL SIZE CLOSED—5 INCHES
Large clip blade, mirror polished and sharpened to a keen edge, genuine Cabone handles.
No. 9 Wt. per doz.—3-3/4 lbs.

FIRST EDITION

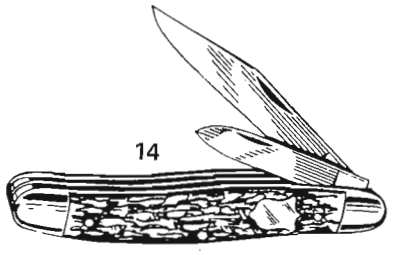
Stainless

NEW

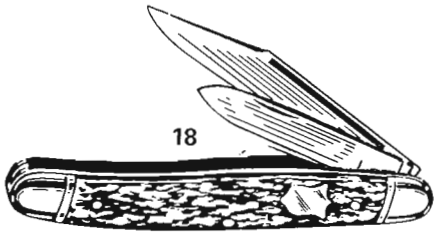


ACTUAL SIZE CLOSED—4-1/2 INCHES
AMERICAN WILDLIFE—Sculptured pewter wildlife by Sid Bell, embedded under acrylic into each handle. Features etched blades of high carbon stainless steel, solid nickel silver bolsters and tough Delrin handle. Available with Buck Deer, Howling Coyote, Running Deer or Charging Bear.

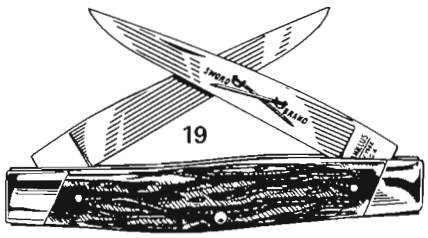
INDIVIDUALLY GIFT BOXED WITH SHARPENING STEEL
No. 10. Wt. per doz. 7-1/2 lbs.



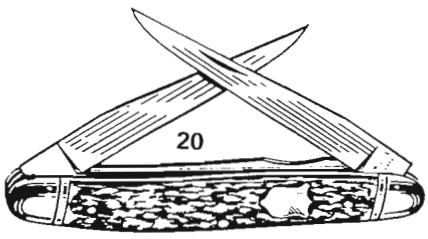
ACTUAL SIZE CLOSED—3-3/8 INCHES
Medium Jack knife has mirror polish clip and pen blades, genuine Cabone handles.
No. 14 Wt. per doz.—1½ lbs.



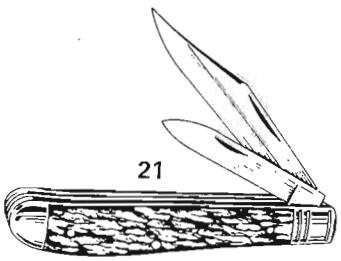
ACTUAL SIZE CLOSED—3-7/8 INCHES
Large Jack with mirror polished clip and pen blades, genuine Cabone handles.
No. 18 Wt. per doz.—2¼ lbs.



ACTUAL SIZE CLOSED—3-7/8 INCHES
Sword Brand Deluxe bench made knife. Features Indian Stag handles, gleaming solid nickel silver parallel slant bolsters—two mirror polished skinning blades of Camillus high carbon Sword Steel. **INDIVIDUALLY GIFT BOXED.**
No. 19 Wt. per doz.—2 lbs.



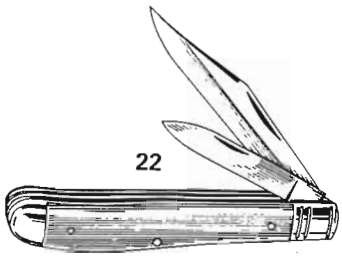
ACTUAL SIZE CLOSED—3-7/8 INCHES
Sportsmans knife has two skinning blades, genuine Cabone handles.
No. 20 Wt. per doz.—1-3/4 lbs.



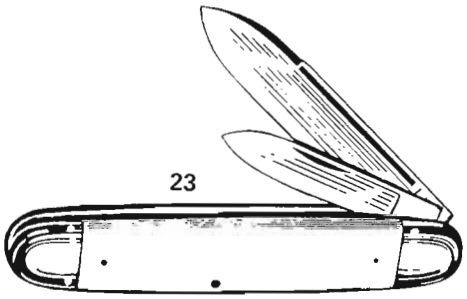
ACTUAL SIZE CLOSED—2-13/16 INCHES
Pony Jack Knife has sabre clip and pen blades, genuine Cabone handles.
No. 21 Wt. per doz.—1 lb.

POCKET KNIVES
CAMILLUS

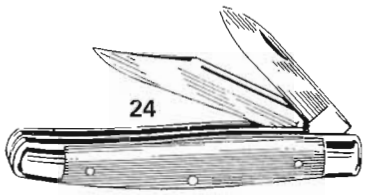
Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.



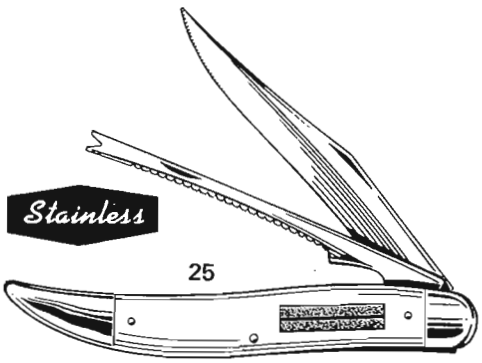
ACTUAL SIZE CLOSED—2-13/16 INCHES
Pony Jack with mirror polished sabre clip and pen blade, genuine maize handles.
No. 22 Wt. per doz.—1 lb.



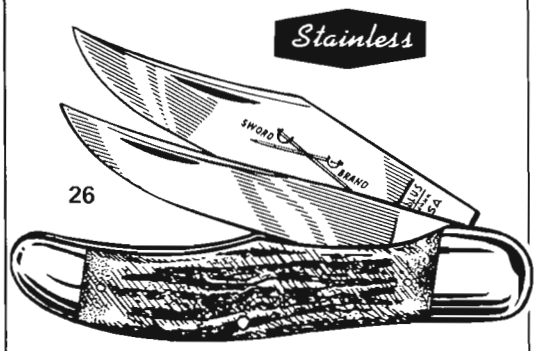
ACTUAL SIZE CLOSED—4-13/16 INCHES
Large equal end jack with mirror polished spear and pen blades, genuine grain white handles.
No. 23 Wt. per doz.—3¼ lbs.



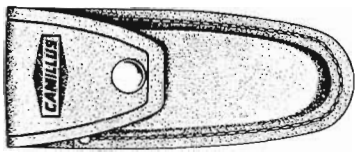
ACTUAL SIZE CLOSED—3 INCHES
Jack with mirror-polished clip and pen blade, genuine Sea-pearl handles.
No. 24 Wt. per doz.—1¼ lbs.



ACTUAL SIZE CLOSED—5 INCHES
Deluxe Fisherman's Knife has stainless steel sabre clip blade with serrated tip. Hook disgorger specially ground to double as fish scaler and bottle cap lifter. Genuine maize handles have included hiqh quality hook sharpener.
No. 25 Wt. per dozen—3 lbs.

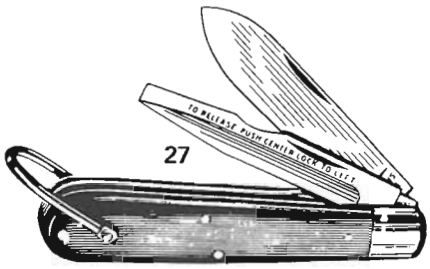


ACTUAL SIZE CLOSED—5-1/4 INCHES
Sword Brand Deluxe—Bench made folding hunting knife—features Indian Stag handles plus large clip and skinning blades of stainless steel.
INDIVIDUALLY GIFT BOXED.
No. 26 Wt. per doz.—5½ lbs.

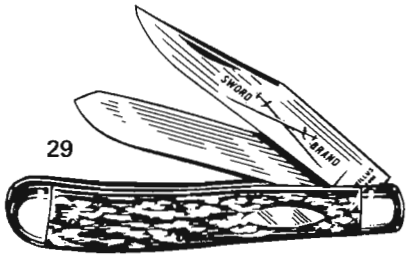


No. 126 Top grain Leather Pouch for No. 26 folding hunter.

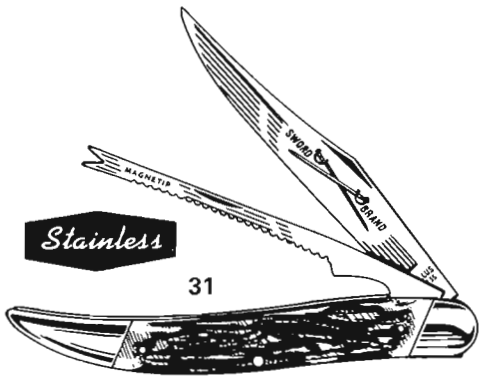
No. 106 Top grain Leather Pouch for No. 6 folding hunter.



ACTUAL SIZE CLOSED—3-3/4 INCHES
Electrician's Knife with spear blade. Screwdriver has insulation scraper and brass lock to keep it from closing when in use. Unbreakable handles.
No. 27 Wt. per doz.—3 lbs.

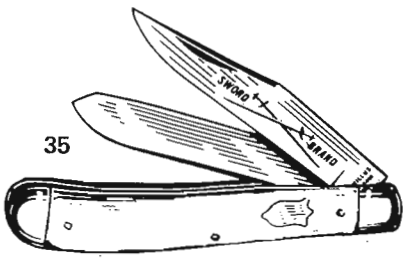


ACTUAL SIZE CLOSED—3-7/8 INCHES
Sportsman Knife—Mirror polished sabre clip, and spey blades, genuine Cabone handles.
No. 29 Wt. per doz.—2½ lbs.

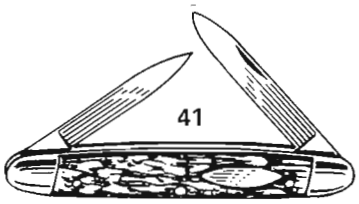


ACTUAL SIZE CLOSED—5 INCHES
Sword Brand Deluxe bench made Angler's knife. Features Indian Stag handles. Stainless steel sabre clip blade with serrated tip. Combination hook disgorger-fish scaler blade with cap lifter.
INDIVIDUALLY GIFT BOXED.
No. 31 Wt. per doz.—3 lbs.

No. 131 Top grain leather pouch for No. 31 angler's knife. Also suitable for No. 5 and No. 25.



ACTUAL SIZE CLOSED—3-7/8 INCHES
Sportsman Knife—Mirror polished sabre clip, and spey blades, genuine maize handles.
No. 35 Wt. per doz.—2¼ lbs.



ACTUAL SIZE CLOSED—3-1/8 INCHES
Senator pen, mirror polished spear and pen blades, genuine Cabone handles.
No. 41 Wt. per doz.—1 lb.

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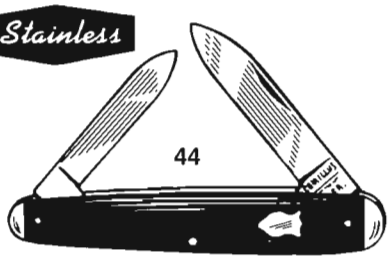
POCKET KNIVES

CAMILLUS

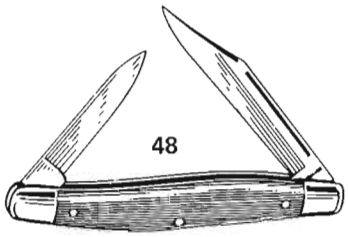
SWORD BRAND

Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.

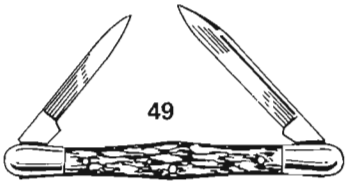
Stainless



ACTUAL SIZE CLOSED—3-3/8 INCHES
Graceful "Gentleman's Knife"—features gleaming solid black handles—surgical stainless steel spear and pen blades.
No. 44 Wt. per doz.—3/4 lb.

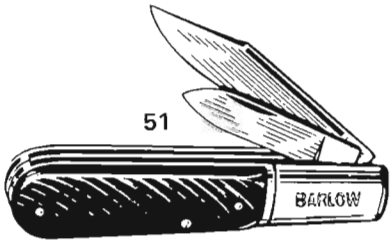


ACTUAL SIZE CLOSED—2-3/4 INCHES
Small Pen Knife—mirror polished clip and pen blades. Genuine maize handles.
No. 48 Wt. per doz.—3/4 lb.

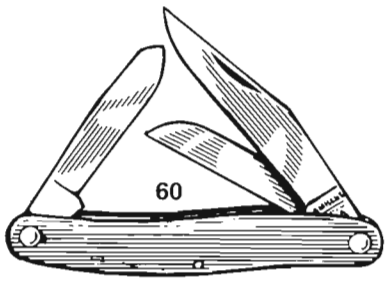


ACTUAL SIZE CLOSED—3 INCHES
Tuxedo knife—completely hand crafted—mirror polished, spear and pen blades, genuine Cabone handles.
No. 49 Wt. per doz.—3/4 lb.

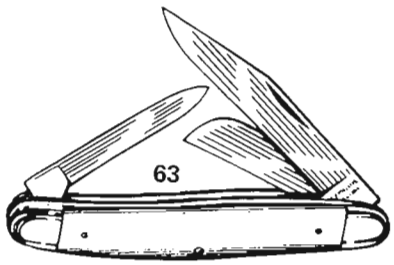
No. 49P—Same as 49 except for Sea-Pearl handles.



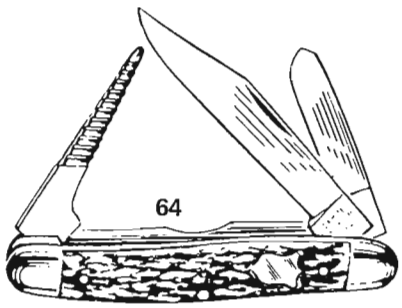
ACTUAL SIZE CLOSED—3-3/8 INCHES
Barlow knife has mirror polished clip and pen blades, genuine Cabone handle, steel bolsters.
No. 51 Wt. per doz.—2-1/4 lbs.



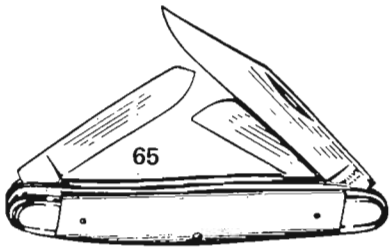
ACTUAL SIZE CLOSED—3-3/16 INCHES
The "Old Smoothie"—New solid maize handles. Extra strength from quality, nickel silver Rosette Rivets. Features clip, sheepfoot and spey blades of high carbon cutlery steel.
No. 60 Wt. per doz.—1¼ lbs.



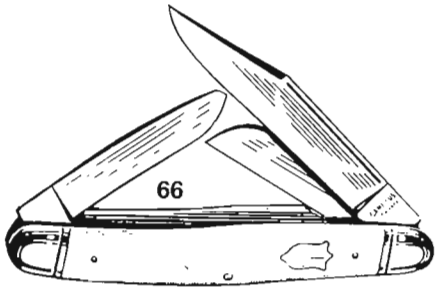
ACTUAL SIZE CLOSED—3-3/8 INCHES
Premium Stock knife with mirror polished clip, sheepfoot and pen blades, genuine maize handles.
No. 63 Wt. per doz.—1-3/4 lbs.



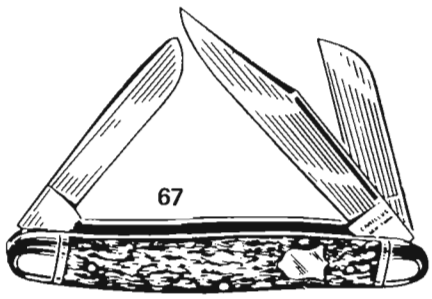
ACTUAL SIZE CLOSED—3-3/8 INCHES
Premium Stock—has mirror polished clip, spey and spiral punch, genuine Cabone handle.
No. 64 Wt. per doz.—1-3/4 lbs.



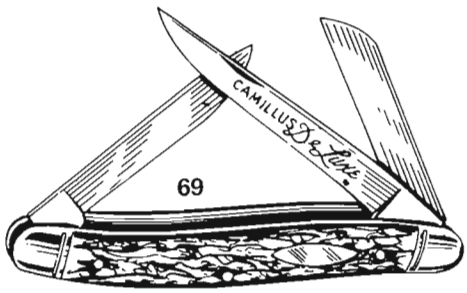
ACTUAL SIZE CLOSED—3-3/8 INCHES
Premium Stock—has mirror polished clip, sheepfoot and spey blades, sea-pearl handles.
No. 65 Wt. per doz.—1-3/4 lbs.



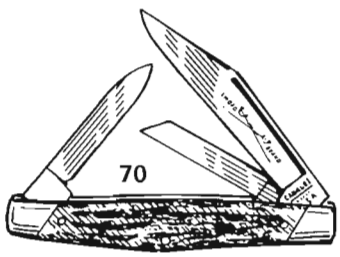
ACTUAL SIZE CLOSED—3-7/8 INCHES
Premium Stock knife—mirror polished clip, sheepfoot and spey blades, genuine grain white handles.
No. 66 Wt. per doz.—2¼ lbs.



ACTUAL SIZE CLOSED—3-7/8 INCHES
Premium Stock with mirror polished clip, sheepfoot, and spey blades, genuine Cabone handles.
No. 67 Wt. per doz.—2¼ lbs.



ACTUAL SIZE CLOSED—4 INCHES
Deluxe Premium Stock—has mirror polished Turkish clip, sheepfoot and spey blades, genuine Cabone handles.
No. 69 Wt. per doz.—2½ lbs.



ACTUAL SIZE CLOSED—2-5/8 INCHES
Sword Brand Deluxe—Bench made knife features Indian Stag handles—gleaming, solid nickel silver, parallel slant bolsters—mirror polished clip, coping and pen blades of Camillus high carbon cutlery Sword Steel.
INDIVIDUALLY GIFT BOXED.
No. 70 Wt. per doz.—1 lb.

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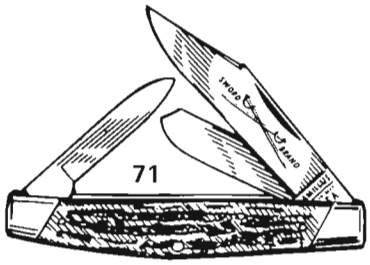
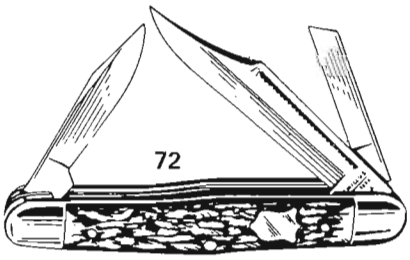
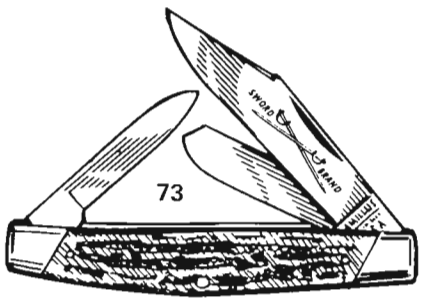
Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.



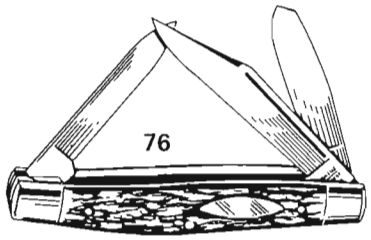
ACTUAL SIZE CLOSED—3 INCHES
Sword Brand Deluxe—Bench made knife features Indian Stag handles, gleaming solid nickel silver, parallel slant bolsters—mirror polished clip, spey and pen blades of Camillus high carbon cutlery Sword Steel.
INDIVIDUALLY GIFT BOXED.
No. 71 Wt. per doz.—1¼ lbs.



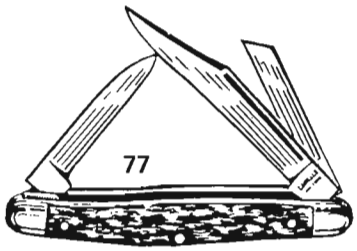
ACTUAL SIZE CLOSED—3-5/8 INCHES
Carpenter's & Whittler's knife—has mirror polished sabre clip, pen clip and coping blades, genuine Cabone handles.
No. 72 Wt. per doz.—1-3/4 lbs.



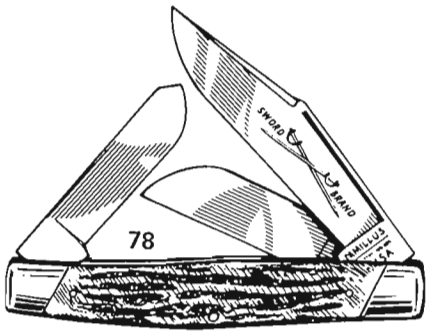
ACTUAL SIZE CLOSED—3-1/4 INCHES
Sword Brand Deluxe—Bench made knife features Indian Stag handles, gleaming solid nickel silver, parallel slant bolsters—mirror polished clip, spey and pen blades of Camillus high carbon cutlery Sword Steel.
INDIVIDUALLY GIFT BOXED.
No. 73 Wt. per doz.—1¾ lbs.



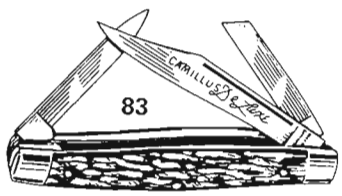
ACTUAL SIZE CLOSED—3 INCHES
Premium Stock with mirror polished clip, spey and pen blades, genuine Cabone handles.
No. 76 Wt. per doz.—1¼ lbs.



ACTUAL SIZE CLOSED—2-3/4 INCHES
Midget Stock-mirror polished clip, pen and coping blades, genuine Cabone handles.
No. 77 Wt. per doz.—1 lb.



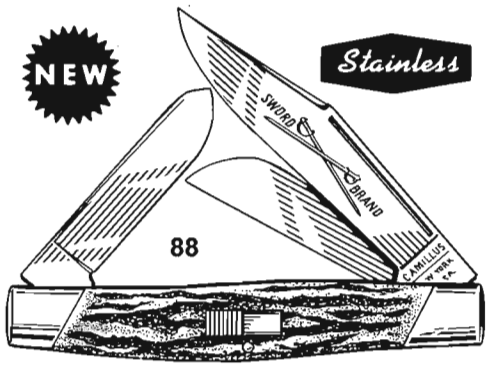
ACTUAL SIZE CLOSED—3-7/8 INCHES
Sword Brand Deluxe—Bench made knife features Indian Stag handles, gleaming solid nickel silver, parallel slant bolsters—mirror polished clip, sheepfoot and spey blades of Camillus high carbon cutlery Sword Steel.
INDIVIDUALLY GIFT BOXED.
No. 78 Wt. per doz.—2½ lbs.



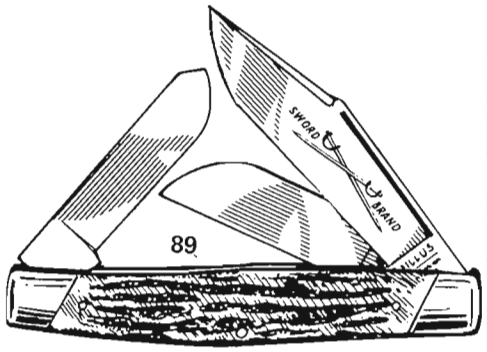
ACTUAL SIZE CLOSED—2-5/8 INCHES
Deluxe Pony Stock—Mirror polished clip, coping and pen blades. Solid nickel silver linings, genuine Cabone handles.
No. 83 Wt. per doz.—1 lb.

NEW

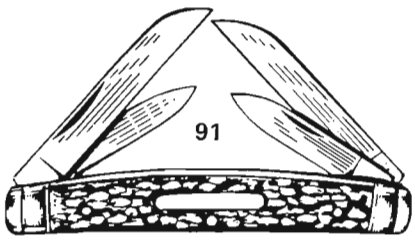
Stainless



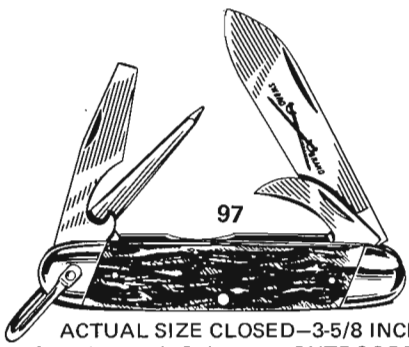
ACTUAL SIZE CLOSED—4-1/2 INCHES
LOK-RANCHER—Sliding thumb lock firmly locks clip blade in open position on this large premium stock knife. Sword Brand Deluxe—features Indian Stag handles, solid nickel silver parallel slant bolsters, mirror polished high-carbon stainless steel clip, sheepfoot and spey blades.
INDIVIDUALLY GIFT BOXED
No. 88 Wt. per doz.—2 lbs.



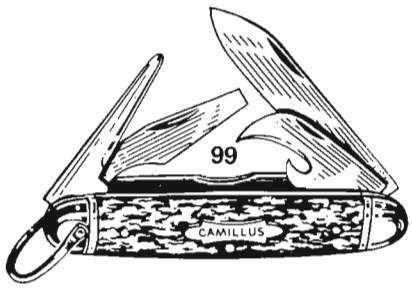
ACTUAL SIZE CLOSED—4-1/4 INCHES
Sword Brand Deluxe—Bench made knife features Indian Stag handles, gleaming solid nickel silver, parallel slant bolsters—mirror polished clip, sheepfoot and spey blades of Camillus high carbon cutlery Sword Steel.
INDIVIDUALLY GIFT BOXED.
No. 89 Wt. per doz.—2 lbs.



ACTUAL SIZE CLOSED—3-7/16 INCHES
Congress knife—two sheepfoot and two pen blades, genuine Cabone handles.
No. 91 Wt. per doz.—1-3/4 lbs.



ACTUAL SIZE CLOSED—3-5/8 INCHES
Sword Brand Deluxe — OUTDOORSMAN'S bench made knife. Features Indian Stag handles, gleaming nickel silver parallel slant bolsters. Spear blade of Sword Steel, can opener, punch, screwdriver—cap lifter.
INDIVIDUALLY GIFT BOXED.
No. 97 Wt. per doz.—3 lbs.



ACTUAL SIZE CLOSED—3-5/8 INCHES
Camp Knife—mirror polished spear, canopener, punch, screwdriver—caplifter. Solid nickel silver shackle, genuine Cabone handles.
No. 99 Wt. per doz.—3 lbs.

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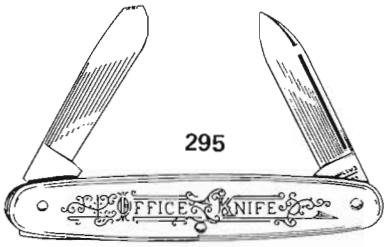
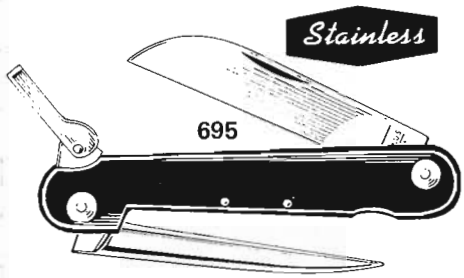
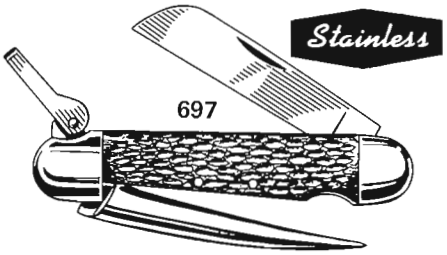
Blades of custom-made, high carbon cutlery steel providing extra sharpness, toughness and durability. Edges hand honed under oil. Nickel Silver bolsters, brass linings except where noted.



ACTUAL SIZE CLOSED—3-3/8 INCHES
Office Knife—mirror polished spear and eraser blade, genuine white grain handle.
No. 295 Wt. per doz.—1 lb.



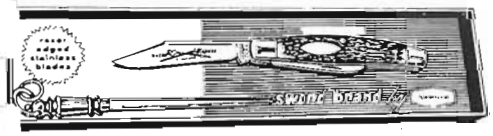
ACTUAL SIZE CLOSED—4-1/2 INCHES
Marlin Spike knife has stainless steel blade and spike. Spike locks in open position for safety. Solid Ebonite handles, rosette riveting.
No. 695 Wt. per doz.—4¼ lbs.

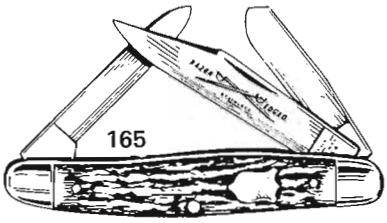


ACTUAL SIZE CLOSED—4-1/2 INCHES
Marlin Spike Knife has stainless steel blade and spike. Spike locks in open position for safety. Genuine cabone handles.
No. 697 Wt. per doz.—4¼ lbs.

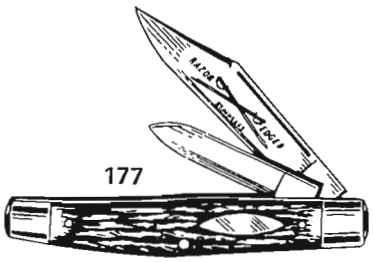
No. 9380 "CAM-STONE" Sharpening Steel—This new type sharpening steel contains an abrasive coating that is bonded to a steel mandrel . . . producing a very uniform and extremely sharp cutting edge.

RAZOR EDGED STAINLESS
Nos. 165 - 177 - 179. Each with a specially developed sharpening steel, beautifully gift packaged as shown.

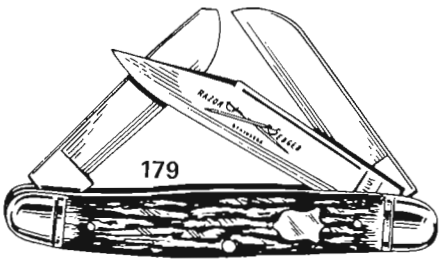




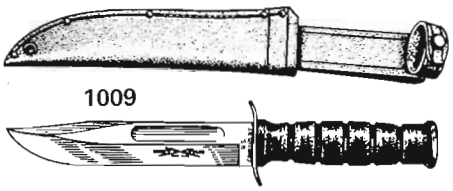
ACTUAL SIZE CLOSED—3-3/8 INCHES
Medium Stock—Clip, Spey and Pen blades of famous Razor Edged Stainless Sword Steel—all hand made using finest materials, solid brass linings, solid nickel silver bolsters, genuine Cabone handles.
No. 165 Wt. per doz.—3 lbs.



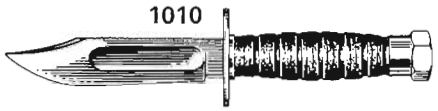
ACTUAL SIZE CLOSED—3 INCHES
Jack-Clip and pen blade of famous Razor Edged Stainless Sword Steel. All hand made, using finest materials, solid brass linings, solid nickel silver bolsters, genuine Cabone handles.
No. 177 Wt. per doz.—2¾ lbs.



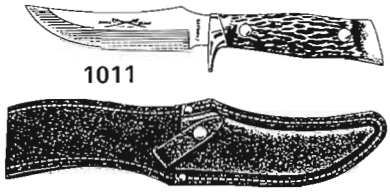
ACTUAL SIZE CLOSED—3-7/8 INCHES
Premium Stock—Has clip, sheepfoot and spey blades of famous Razor Edged Stainless Sword Steel. All hand made, using finest materials—solid brass linings, solid nickel silver bolsters, genuine Cabone handles.
No. 179 Wt. per doz.—4 lbs.



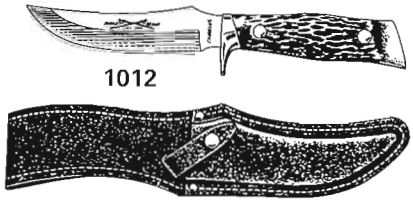
OVER-ALL LENGTH—12 INCHES
The Trail blazer has mirror polished carbon Sword Steel blade—Razor edged—Blade has blood groove and razor edged false edge—Carries the famous Sword Brand Guarantee. (Blade length 7 inches). Rugged leather handle and genuine leather frontier holster.
No. 1009 Wt. each—1 lb.



OVER-ALL LENGTH—9-1/2 INCHES
The ASTRONAUT-JET SPACE KNIFE— 5" Highly polished blade with blood groove, heavy metal butt plate—leather handle. Has heavy genuine leather sheath complete with pouch containing sharpening stone, and nylon laces.
No. 1010 Wt. per doz.—11 lbs.

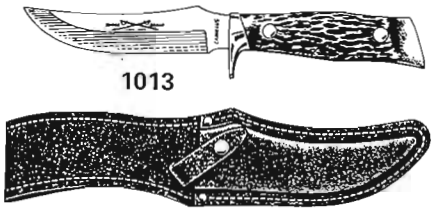


BLUE RIDGE — over-all length — 8 inches. Highly polished 3-1/2" blade.
No. 1011 Wt. per doz.—3 lbs.

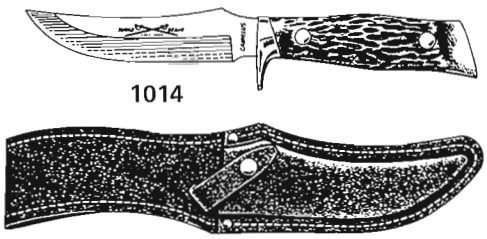


GREAT SMOKY — over-all length — 8¾". Highly polished 4¼" blade.
No. 1012 Wt. per doz.—4 lbs.

INDIAN STAG HANDLES—Nos. 1011 - 1012 1013 - 1014 packed in INDIVIDUAL BOXES. Blades of rust resistant steel. Each knife with top grain leather sheath, heavily stitched.



YELLOWSTONE — over-all length — 10 inches. High polished 5" blade.
No. 1013 Wt. per doz.—6 lbs.

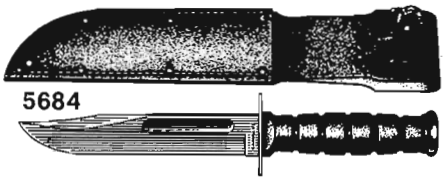


GRAND CANYON—over-all length 12¼ inches. Highly polished 7" blade.
No. 1014 Wt. per doz.—10 lbs.

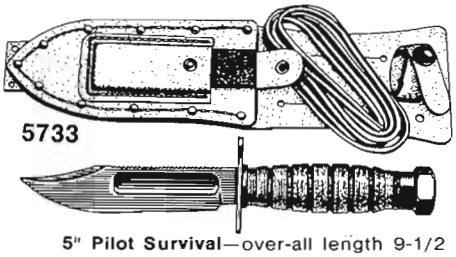
CAMILLUS has the edge!

POCKET KNIFE DISPLAY CASES

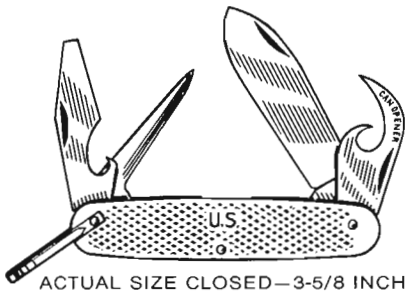
SWORD BRAND



7" Combat knife—over-all length 12 inches—tooled leather handle.
No. 5684 Wt. per doz. 11 lbs.



5" Pilot Survival—over-all length 9-1/2 inches—tooled leather handle—rivited end. **No. 5733** Wt. per doz. 11 lbs.

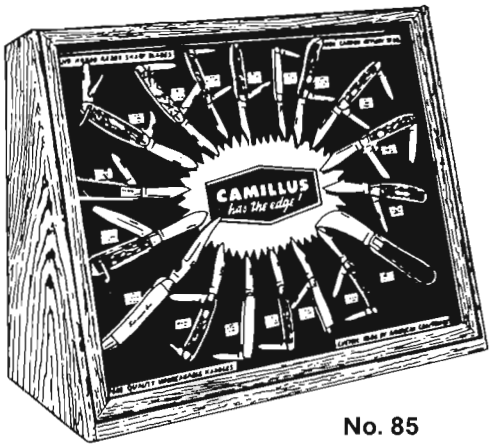


ACTUAL SIZE CLOSED—3-5/8 INCHES
No. S—1760—All purpose stainless, 4 blade knife of a thousand uses.
Made to Gov't spec. #MIL-K-818.
Wt. per doz. 3 lbs.

No. 7 "Cam-Lok" Hunting Knife
Sword Brand Deluxe. Available only in gift package w/pouch. Wgt. per dozen—8-3/4 lbs.

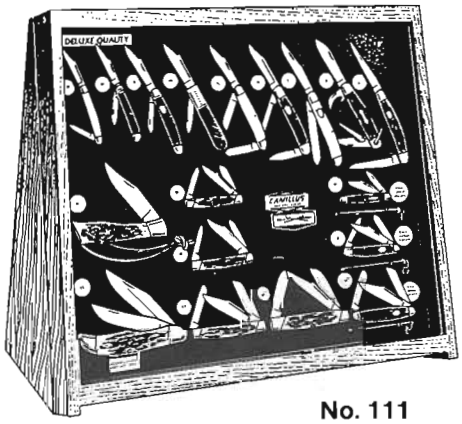
NO. 8P "Sportsmate"—Sword Brand Deluxe knife w/sheath in same type package as No. 7 with "Sportsmate" imprint. Wgt. per dozen 8-3/4 lbs.

No. 10P "Wildlife"—Folding knife in attractive gift package with molded velvet-textured platform in blue or green. Includes FREE Cam-Stone sharpening steel. Wgt. per dozen—7-1/2 lbs.



No. 85

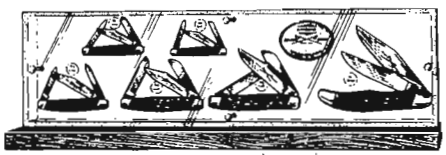
A front opening pilfer proof display, made of solid oak. Each knife displayed with blades open and identified by number, and retail price.
Contents: 3 ea. numbers 1, 5, 14, 21, 22, 27, 41, 48, 51, 64, 65, 67, 69, 72, 76, 77, 83, 99.
No. 85—Size 22 x 17 x 9 inches. Shipping weight—25 lbs. Case is free with above knives.



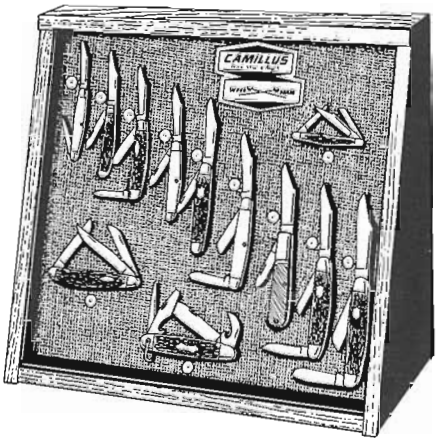
No. 111

A front opening, pilfer proof store fixture that merchandises 18 best selling patterns of Camillus knives under glass. Each knife displayed with all blades opened and identified by number, and retail price. Fixture is of walnut grained wood.
Contents: 3 ea. numbers 8, 14, 20, 21, 26, 35, 48, 51, 65, 71, 72, 73, 78, 89, 99, 165, 177, 179.
No. 111—Size 21 x 17 x 9 inches. Shipping weight—32 lbs.

Display free with purchase of knives.



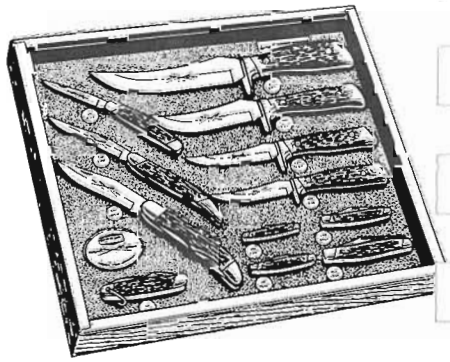
No. 570—Now add the newest *Camillus Prestige* Knives to your current offerings with this modern award winning fixture. Each knife carries the famous Sword Brand hallmark of quality and is boxed for the perfect gift.
Contents: 3 ea. No. 26, 70, 71, 73, 78, 89
Weight 9 lbs.
Size: Height 6" x Width 19-1/2 x Depth 4-1/4



No. 164

Walnut Veneer Cutlery Chest shows 12 popular patterns under glass with all blades opened and identified.
Contents: 3 ea. numbers 14, 21, 24, 48, 51, 65, 67, 69, 72, 76, 77, 99.
No. 164—Size 13 x 15 inches. Shipping weight—11 lbs.

Cutlery Chest free with purchase of content knives.



No. 173

NEW PRESTIGE LINE for your LEISURE TIME CUSTOMERS

Natural oak counter case. 8 pocket knives and 4 hunting knives—all with Indian Stag handles—displayed under plexiglas. Knives displayed in molded sky-blue platform.
Contents: 2 ea. Camillus Sword Brand pocket knives Nos. 19, 26, 31, 70, 71, 73, 89 and 97 and Sword Brand hunting knives Nos. 1011, 1012, 1013 and 1014. All individually boxed. Case is free with above knives. Lockable.
No. 173—Weight 15 lbs.
Size—16-1/4"x 14".

CAMILLUS has the edge!

SWORD BRAND

FEATURING THE NEW AMERICANA DISPLAYS... to celebrate our Centennial Anniversary and the Bi-Centennial of the United States!

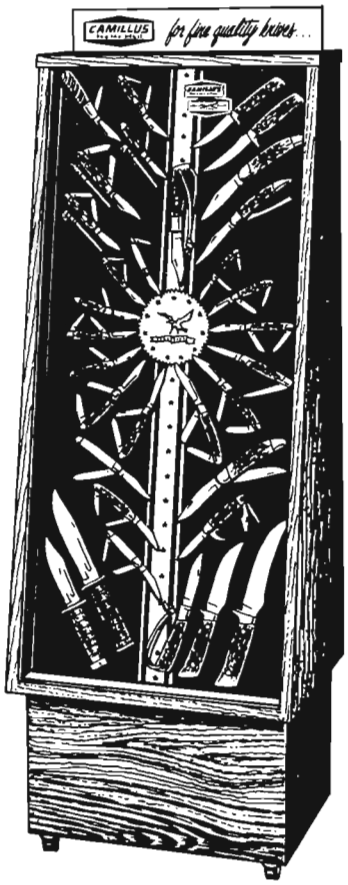
NO. 421

NEW PROFIT MAKER

- Knives your customers ask for
- Front opening
- Locked pilfer-proof storage
- On casters—movable—only 20 inches wide
- 3 each of 33 different knives
- Display FREE with purchase of knives

Contents: 1 ea. of the following on panel and 2 ea. as back-up: Nos. 6, 7, 8, 14, 19, 21, 26, 31, 35, 48, 51, 64, 65, 67, 69, 70, 71, 72, 73, 76, 77, 78, 89, 97, 165, 177, 179, 1009, 1010, 1011, 1012, 1013, 1014.

No. 421—Weight 110 lbs. packed in 2 cartons. Size: Height 58" x width 20"x depth 14".



No. 470

FLOOR DISPLAY—not front opening—lockable storage in back of case.

Contents: 123 knives, 1 ea. of the following on panel and 2 ea. as backup stock: Nos. 6, 7, 8, 9, 14, 20, 21, 22, 25, 26, 27, 29, 41, 44, 48, 49, 49P, 51, 60, 64, 65, 66, 67, 69, 70, 71, 72, 73, 77, 78, 89, 91, 99, 165, 177, 179, 1009, 1010, 1011, 1012, 1013.

No. 470—Weight 97 lbs., packed in two cartons. Size—Height 54" x Width 18" x Depth 12"

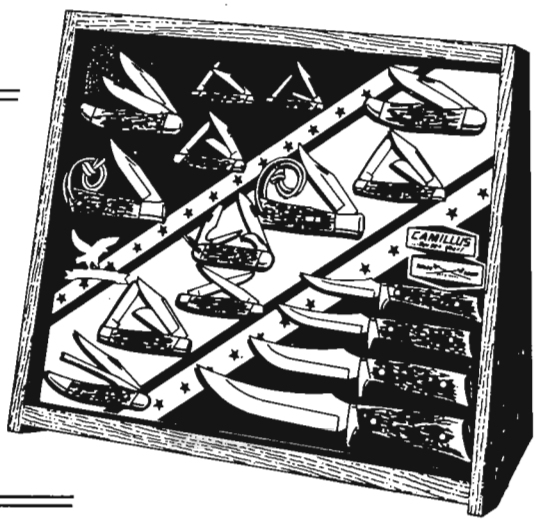
Display free with purchase of knives.

No. 411 Floor Display—Same case as No. 421 except for:

Contents: 1 ea. of the following on panel and 2 ea. as back-up stock: Nos. 5, 8, 9, 14, 18, 19, 21, 22, 24, 26, 27, 29, 31, 41, 48, 49, 49P, 51, 60, 64, 65, 66, 67, 69, 70, 71, 72, 73, 76, 77, 78, 83, 89, 91, 97, 99, 165, 177, 179, 1009, 1010, 1011, 1012, 1013, 1014.

No. 411—Weight 125 lbs., packed in two cartons. Size—Height 58" x Width 20" x Depth 14".

Display free with purchase of knives.



NO. 121

A front opening, pilfer-proof store fixture that merchandises 16 best selling patterns of Camillus knives under glass. Each knife displayed with blades opened and identified by number and retail price. Fixture is of walnut grained wood. Contents: 3 ea. Nos. 6, 7, 8, 19, 26, 31, 70, 71, 73, 78, 89, 97, 1011, 1012, 1013, 1014.

No. 121—Size: 21 x 17 x 9 inches. Shipping weight—35 lbs. Display FREE with purchase of knives.

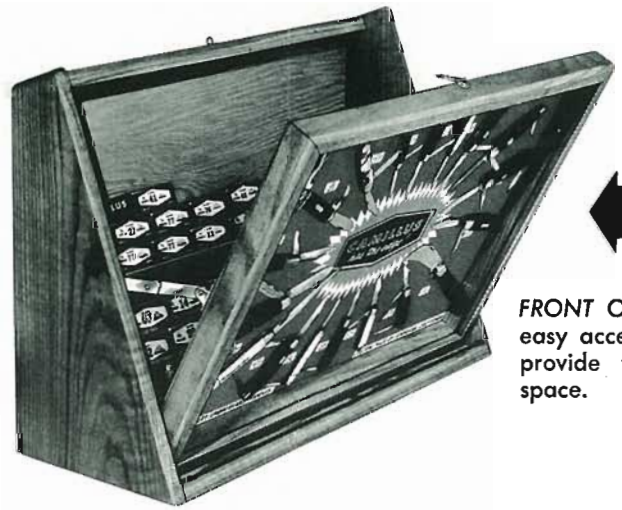
CAMILLUS
has the edge!

MERCHANDISER No. 85

Dimensions: 22″ wide x 17″ high x 9″ deep. Shipping weight: 25 lbs.

Contents: 3 Each of the 18 knives as shown on the front side of this page.
Total—54 knives.

THE BOLD Camillus Deluxe MERCHANDISER



FRONT OPENING feature . . . easy access to stock. Shelves provide for ample storage space.

- 18 of the best selling knives dramatically displayed with all blades opened.
- Each knife identified by number, name, and retail price.
- Comes ready to use . . . no set up required Knives mounted at factory.
- Natural finish solid oak case . . . glass front . . . safety arm to hold front in open position.
- Designed to fit all types of counters and islands.
- Stock compartment easily accessible and ca be locked.

The MERCHANDISER works full time...all the time...

MORE . . . Impulse Sales from Less Space!
MORE . . . Point of Purchase Power!
MORE . . . Profits for You!

Contains the following best sellers:
1, 5, 14, 21, 22, 27, 41, 48, 51, 64, 65, 67, 69, 72, 76, 77, 83, 99

CAMILLUS
has the edge!

FIRST in quality and service since 1876

CAMILLUS

NOT ONLY MAKES QUALITY KNIVES

. . . THEY HELP YOU SELL THEM

free!

NATIONAL CONSUMER ADVERTISING

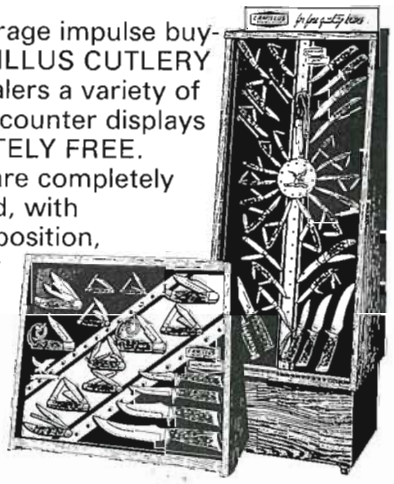
A continuous national campaign in major publications helps keep the CAMILLUS name in front of potential knife buyers throughout the year.

OUTDOOR LIFE
SPORTS AFIELD
FIELD & STREAM
SHOOTING TIMES
BOW & ARROW

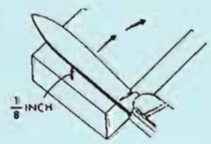
free!

POINT-OF-PURCHASE DISPLAYS

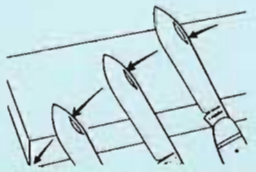
To encourage impulse buying, CAMILLUS CUTLERY offers dealers a variety of floor and counter displays ABSOLUTELY FREE. Displays are completely assembled, with knives in position, and ready to SELL.



1. Oil stone so top is fairly moist.

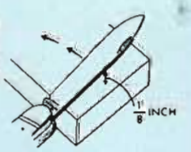


2. Lay blade edge on stone. Raise back of blade about 1/8 inch above stone.



3. Sharpen against the edge (as if cutting into the stone) . . . moving the blade toward you off the stone at the same time.

4. On every other stroke sharpen other side of edge, going the other way on the stone.

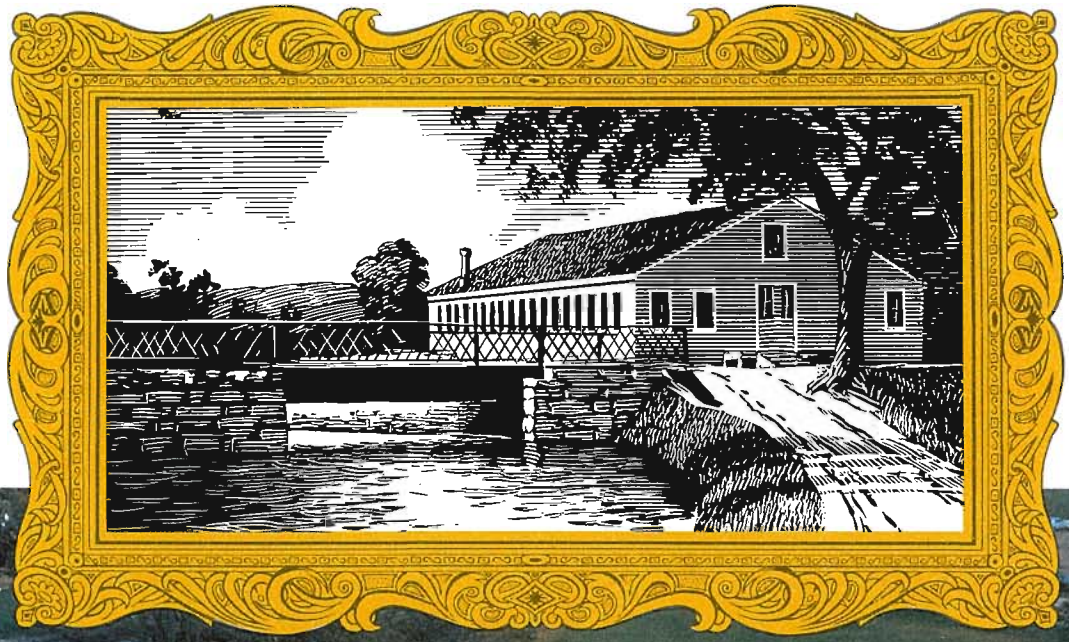


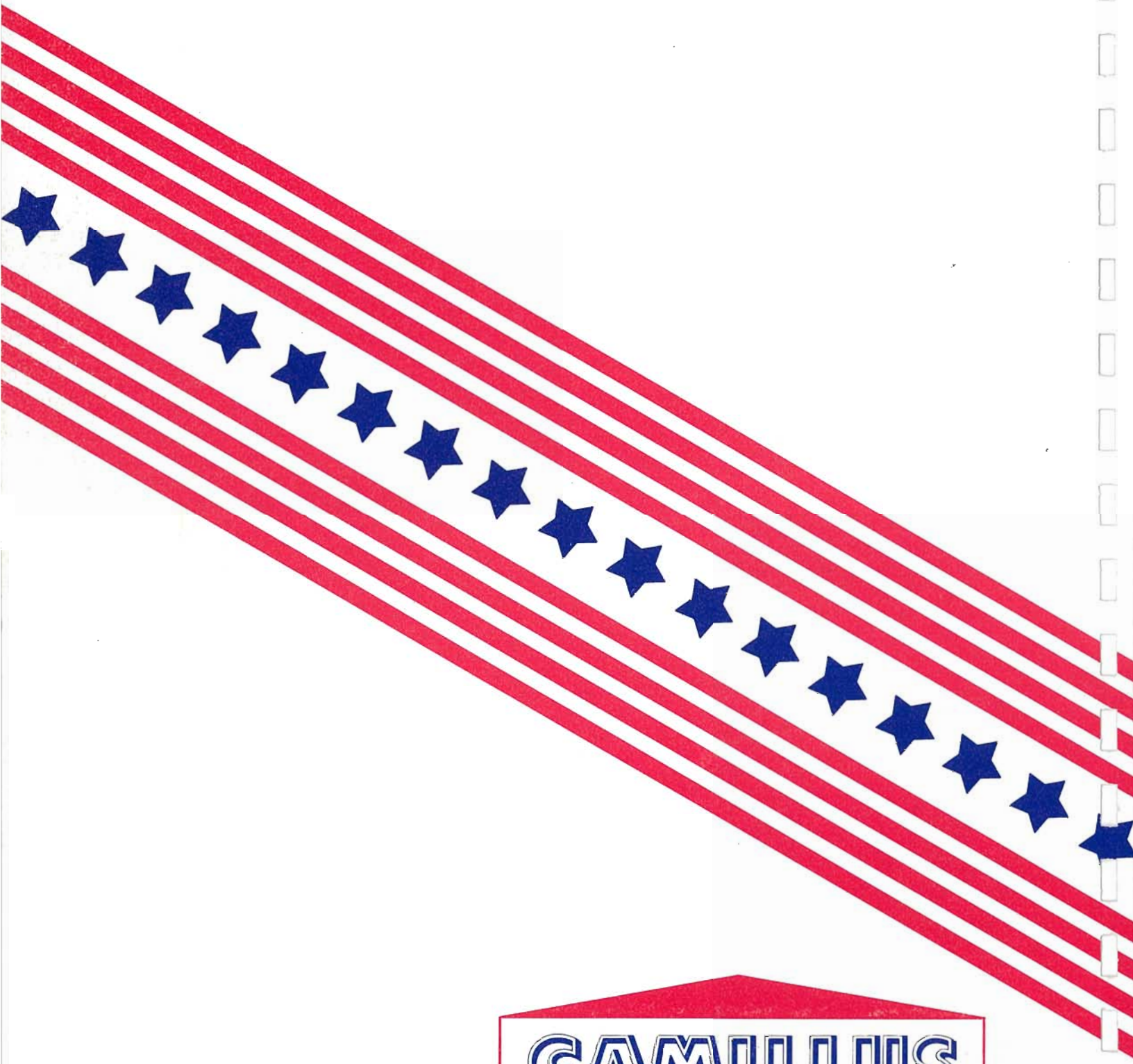
5. Clean the stone after using it.

SINCE 1876

CAMILLUS CUTLERY CO. Camillus, N.Y. 13031 (315) 672-8111

1876 — 1976





CAMILLUS

CAMILLUS, NEW YORK 13031

NORTHLAND SALES
4550 W. 77th St., Suite 199
Mpls. MN 55435
612-831-5105

IT'S NEW!

No. 107
18-1/2" high, 20" wide, 17" deep

"American Wildlife" Display

It's NEW . . . It's FREE . . . AND IT CAN BE YOURS! The No. 107 counter display was specially designed to house the EXCLUSIVE "American Wildlife" Series. Attractive and functional, the display easily fits into any decor and is especially suited for limited areas. The series, now over a year old, has proven to be the most popular in CAMILLUS CUTLERY COMPANY'S 100 year history.

No. 107 "American Wildlife" display includes:

(9) No. 10 (for the hunter)
1 each; 10A-Buck Deer, 10B-Howling Coyote, 10C-Running Deer, 10D-Charging Bear, 10E-Bull Moose, 10F-Bugling Elk, 10G-Mountain Sheep, 10H-Pronghorn Antelope, and 10C in gift package.

(2) No. 32 (for the angler)
1 each; 32-Fighting Bass, 32-in gift package.

(1) No. 1006 (for the angler)
1 each; 1006-Fighting Bass

(4) No. 17 (for the wildfowler)
1 each: 17A-Mallard Duck, 17B-Canada Goose, 17C-Wild Turkey and 17D-Ring-Necked Pheasant.

TOTAL: 16 knives in 4 patterns.

With the purchase of one set of "American Wildlife" knives (16) the EXCLUSIVE No. 107 can be yours ABSOLUTELY FREE. Get the facts, the sales, the profits . . . CALL OR WRITE TODAY!

No. 207
15" high, 20" wide, 2-1/2" deep

For those who prefer to display "American Wildlife" knives in a more compact case, the No. 207 is for you. Comes complete with hooks (for hanging), legs (for standing) or can be displayed flat (as on counter). Display includes (8) No. 10's, (4) No. 17's, (1) No. 32 and (1) No. 1006.

CAMILLUS has the edge!

CAMILLUS CUTLERY COMPANY
(Kă-MILL-us)
Camillus, N.Y. 13031 Tel. 315/672-8111

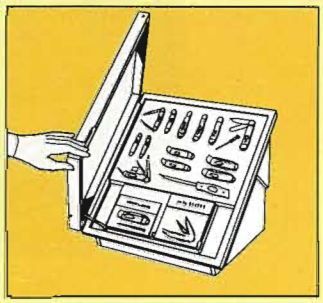
FEATURES:

"American Wildlife" Display

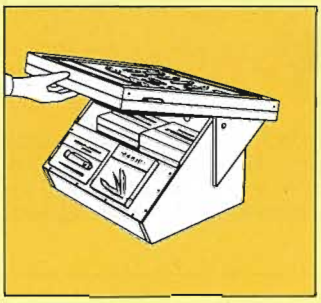
- One lock safe-guards entire display
- Full width piano hinged door
- Non-breakable plexiglass window
- Angled frame for easy viewing
- Simulated teak wood finish

- Knives are factory mounted
- Each knife labeled with name, number and retail price
- Molded velvet-textured panel. Knives easily removed for inspection or sale without wires or clips
- Liberal storage area for back-up stock
- Nylon feet to discourage scratching

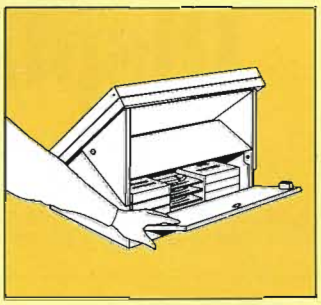
No. 107
18-1/2" high, 20" wide, 17" deep
Shipping Weight: 37 lbs.



Front opening to display area.



Front opening to storage area.



Spring hinged, self-closing rear door to storage area.

No. 207
15" high, 20" wide, 2-1/2" deep
Shipping Weight: 19 lbs.

Features simulated teak wood finish, unbreakable plexiglass, velvet-textured panel, piano-hinged front opening door, side clasp for lock and nylon feet to discourage scratching. Extremely versatile . . . may be used flat, hanging or free standing. Knives easily removed for inspection or sale . . . without wires or clips.

CAMILLUS
has the edge!

CAMILLUS CUTLERY COMPANY

(Kă-MILL-us)

Camillus, N.Y. 13031 Tel. 315/672-8111

107-207-50M-1-77